

PRESS RELEASE

M S International, Inc.



M S International, Inc. Announces the Grand Opening of Its New Stone and Tile Design Center in Orange, CA - October 21st, 2010

Orange, CA: M S International, Inc. (“MSI”), the leading North American distributor of natural stone, today announced the grand opening of its new 15,000 square foot stone and tile design gallery at its corporate headquarters in Orange, California.

The new stone and tile design gallery incorporates the full line of MSI’s product line of granite, marble, slate, travertine, limestone, quartz, porcelain, ceramic, sinks, and glass mosaics serving the flooring, countertop, and landscaping industries. In addition to a refreshed look for MSI’s existing products, the new design center includes MSI’s newest product offerings, including approximately 20 lines of porcelain, 25 new colors of natural stone slabs, 200 new skus of wall tile and mosaics, Q Premium Natural Quartz, and MSI’s new line of prefabricated countertops and stainless steel sinks. With product imported from 36 different countries, MSI’s corporate headquarters maintains over 1,500 containers of inventory, offering customers the largest selection of natural stone and related products in the country.

According to Manu Shah, MSI’s Chief Executive Officer, “Despite a continued challenging economic environment over the last two years, MSI remains committed to investing to bring innovation and increased product choice.” “The main goal of our new design center is to showcase these products for our wholesale customers. We are happy to report that in 2010, we will maintain our internal goal of achieving 15% of our revenue from new products or product lines.” The new stone and tile design gallery is located at:

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Founded in 1975, MSI is the leading distributor of natural stone in North America. Headquartered in Orange, California, MSI also maintains distribution centers in New Jersey, Atlanta, Boston, Chicago, Dallas, Houston, Maryland, South Florida, Northern California and Phoenix. MSI also maintains international offices in Brazil, China, India and Turkey. MSI’s product line includes flooring, countertop, and landscaping products imported from over 36 countries on six continents. The company services a nationwide customer base, which includes leading retailers and wholesalers of natural stone. With a workforce of highly experienced, enthusiastic and customer driven employees, MSI strives to accomplish the vision of “being the world’s premier distributor of flooring, countertop and landscaping products.”

More information on MSI can be found on the web at www.msistone.com.

