Porcelain & Ceramic



MSI has devoted its sourcing and distribution knowledge, efficiencies and purchasing power to the porcelain category. It is no wonder that Porcelain/Ceramic has become our fastest growing product category.

Whether it's putting together a container direct program to manage your value product sourcing, or developing a special order program, MSI is ready to support your needs.

While we source from traditional leaders like Italy, Spain and Brazil, MSI has leveraged our experience in China to invest in factories there. This allows us to bring the latest technology like ink jet to Chinese manufacturing, producing the latest looks and qualities, while making them available at a fraction of the price.

MSI porcelain / ceramic lines brings a complete assortment of styles, looks, price points and sizes:

- Traditional, contemporary, stone looks, minimalistic, concrete, linen, wood looks
- Glazed, thru body, rotocolor, ink jet, soluble salt, rectified
- 6x6, 6x24, 12x12, 13x13, 18x18, 20x20, 24x24, and a large assortment of rectangular 12x24
- Many with matching 1x2 and 2x2 mosaic, as well as matching bullnose and trims