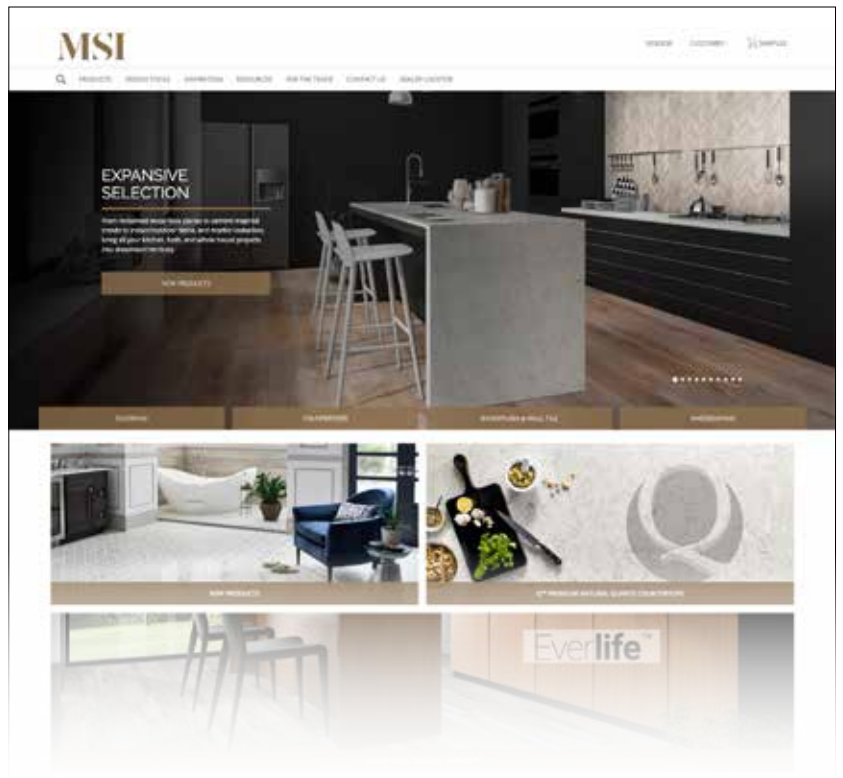




MSI

Making Dream Surfaces Attainable

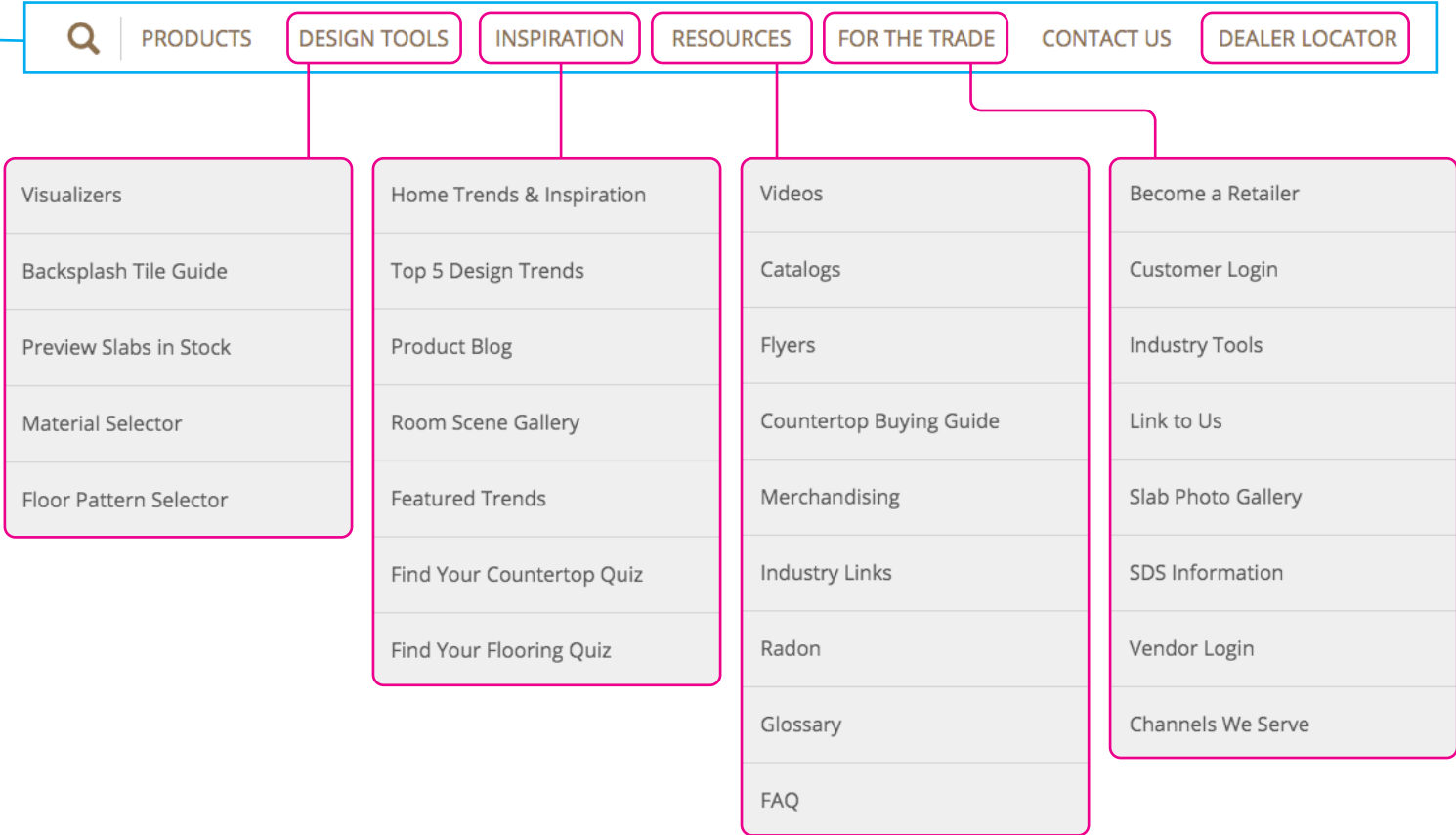
Customer Resource Tools



www.msisurfaces.com

The screenshot shows the MSI website homepage. At the top left is the MSI logo. To the right are navigation links: VENDOR, CUSTOMER, CHAT NOW, and a shopping cart icon labeled 'SAMPLES'. Below this is a search bar with a magnifying glass icon and a menu with categories: PRODUCTS, DESIGN TOOLS, INSPIRATION, RESOURCES, FOR THE TRADE, CONTACT US, and MORE. A secondary navigation bar contains 'TOP 5 HARD SURFACE TRENDS FOR 2021' and 'EXPLORE LOOKBOOK'. The main hero banner features a kitchen scene with a white countertop and dark cabinetry. The text reads: 'EXPANSIVE SELECTION' followed by 'From reclaimed wood look planks to cement inspired trends to indoor/outdoor stone, and marble lookalikes, bring all your kitchen, bath, and whole-house projects into dreamland territory.' Below this is a 'NEW PRODUCTS' button and a row of four category buttons: FLOORING, COUNTERTOPS, BACKSPLASH & WALL TILE, and HARDSCAPING. A chat window is open in the bottom right corner, showing a message from 'Customer Support' that says 'Welcome to our site, if you need help simply reply to this message, we are online and ready to help.' and 'Now chatting with MSI Agent.' There are also social media icons and a notification badge with the number '2'.

We've done all the work for you!



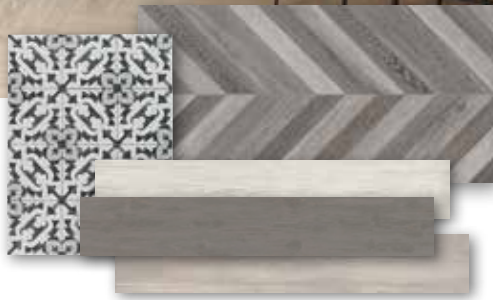
From **msisurfaces.com** you can access all of the tools we've put together to make your selling more robust and easier than ever. View photographs, installation shots, and detailed information of our whole product line. Integrate our design tools into your own website. Find inspiration from our gallery or blog. Access all of our resources or become an MSI certified retailer. You can also add your store to our dealer locator. Our website averages around 600,000 unique hits a month!

In the next few pages we'll show you how to access and use the tools we've built for you!

PRODUCTS



Flooring



Countertops



Backsplash & Wall tile



Hardscape



BRANDS



From MSI

Porcelain Pavers



Porcelain Ledgers



FROM MSI

Waterproof Flooring



FROM MSI

Stacked Stone
Ledgers



Natural Stone Pebbles



From MSI

Quartz Countertops



FROM MSI

Stacked Stone
Ledgers



From MSI

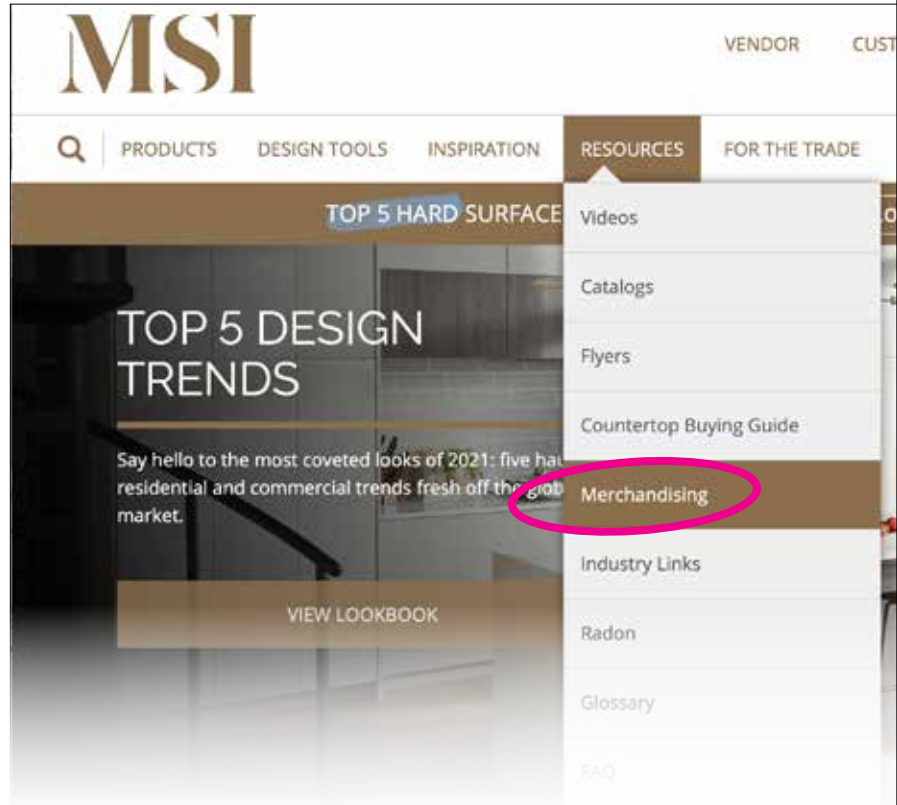
Porcelain Slabs



Manufactured
Ledgers

1

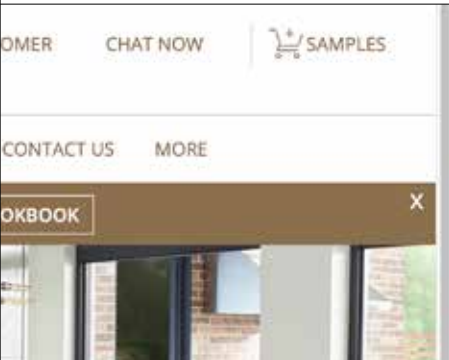
MSI **Merchandising** information can be found in the RESOURCES tab at [msisurfaces.com](#).
Select **Merchandising** in the menu.



2

Once here, you can view all of our **Merchandising** tools available to you. You can view and/or download and print these display flyers. They contain key information such as products included, benefits of the displays, and foot print measurements so you can accurately determine the best displays for your retail space.

*Maximize
the potential
of your
retail space!*



After you've determined your **Merchandising** needs, your MSI Sales Representative can easily order your displays with you on site by iPad.

MSI Search Products CAREERS VENDOR MY MSI CHAT NOW

PRODUCTS DESIGN TOOLS INSPIRATION RESOURCES FOR THE TRADE CONTACT US MORE

Home / Merchandising

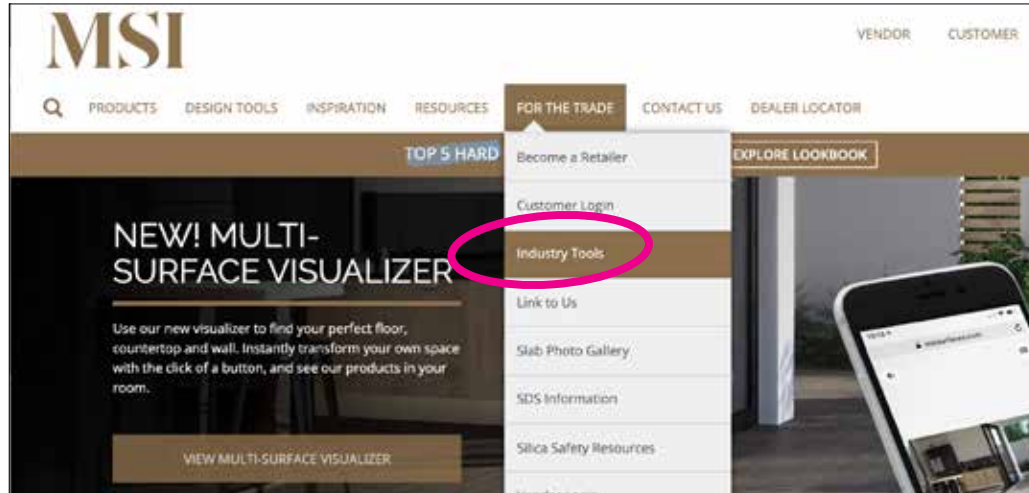
MERCHANDISING

DISPLAYS WITH PRODUCT

- Mosaic Center Display**
MOSAIC DISPLAY PROGRAM
- Wall Tile Collections Display**
COLLECTIONS DISPLAY PROGRAM
- 12"x24" Waterfall Displays**
12"x24" WATERFALL DISPLAYS
- Arterra™ Porcelain Paver Display**
2020 ARTERRA PORCELAIN PAVER DISPLAYS
- Rockmount™ Stacked Stone Display**
- Woodplank Stair Step Display**
- Large Format Tile Display**
- Everlife™ LVT Display**

1 To use MSI's **Customer Website Tools** go to the **FOR THE TRADE** tab on msisurfaces.com and select **Industry Tools**.

2 Once on **Industry Tools**, scroll to the bottom and fill out the request form to access any or all of MSI's website tools.



REQUEST FORM

INDUSTRY TOOL REQUEST FORM

Complete and submit the form below. Upon the industry verification and MSI approval, you will receive an email confirmation with easy implementation instructions to place MSI's industry tools on your website.

COMPANY INFORMATION

*First Name: First Name

*Last Name: Last Name

*Company Name: Company Name

*Phone: Phone

*Email Address: Email

*Web Programmer Email: Web Programmer Email

*Dealer Email: Dealer Email

*Street: Street

*City: City

*Zip Code: Zip Code

*State: State

*Your Website/URL: Website URL

*MSI Contact Name: MSI Contact Name

CHOOSE MSI INDUSTRY TOOLS

Kitchen Visualizer

Granite Countertop Colors

G Premium Natural Quartz Colors

Wood Look Tile Collections

Stacked Stone Ledger Panels

Floor Pattern Selector

Bathroom Visualizer

Edge Profile Tool

Stacked Stone Visualizer


Material Selector

All

TERMS

I hereby certify that the MSI International, Inc. industry tools will only be placed on the domain above. Additional domains will require multiple form submissions or contact marketing@msisurfaces.com to request approval. By using these tools, we will indemnify and hold MSI harmless from any loss, liability, damage or costs, including court costs and attorney fees or other cause of action related to the use of this tool. This agreement is subject to termination at the election of MSI at anytime.

I have read the MSI International, Inc. terms and conditions and agree

It's not a robot 

SUBMIT

Create an amazing online experience!

AVAILABLE TOOLS:

PLACE OUR AUGMENTED REALITY TOOL ON YOUR WEBSITE



ADD OUR AUGMENTED REALITY TOOL TO YOUR WEBSITE

EASY SETUP - NO COST TO YOU

MSI's Multi-Surface Visualizer is the most innovative augmented reality technology the industry has to offer. And now thousands of MSI dealers can add our Multi-Surface Visualizer to their website at no cost to them, if you would like to add our Multi-Surface Visualizer to your website, click sign up today to complete the short form with Roomvo.

SIGN UP TODAY

PLACE MSI VISUALIZERS, PRODUCTS, TOOLS ON YOUR WEBSITE

CREATE AN AMAZING ONLINE EXPERIENCE

WE'VE DONE ALL THE WORK FOR YOU

Strengthen your web presence with MSI products, visualizers, and tools. From Q Premium Natural Quartz to Arterra Porcelain Pavers, and Bathroom Visualizers to our Pebbles Calculator—we have all the tools you need to help make selling more robust and easier than ever. Fill out our Industry Tool Request Form to access MSI's website tools.



MSI BECOME A RETAILER

MSISURFACES.COM

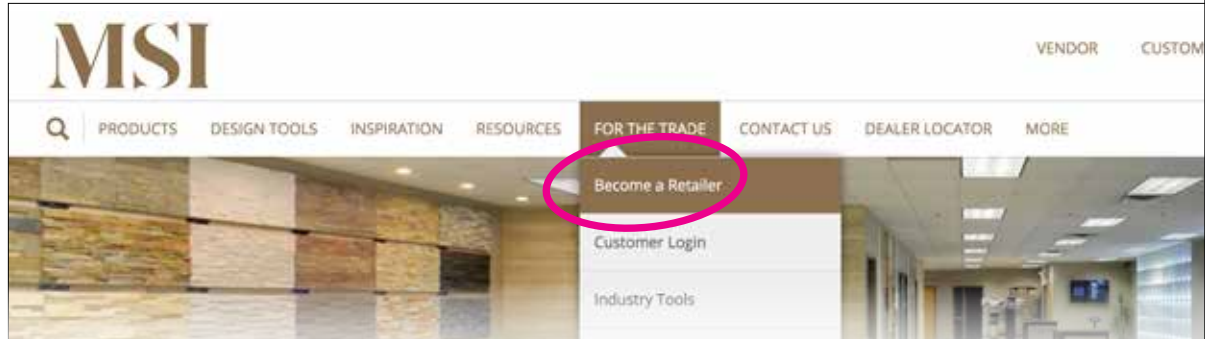
PRODUCTS & BRANDS

MERCHANDISING

CUSTOMER WEBSITE TOOLS

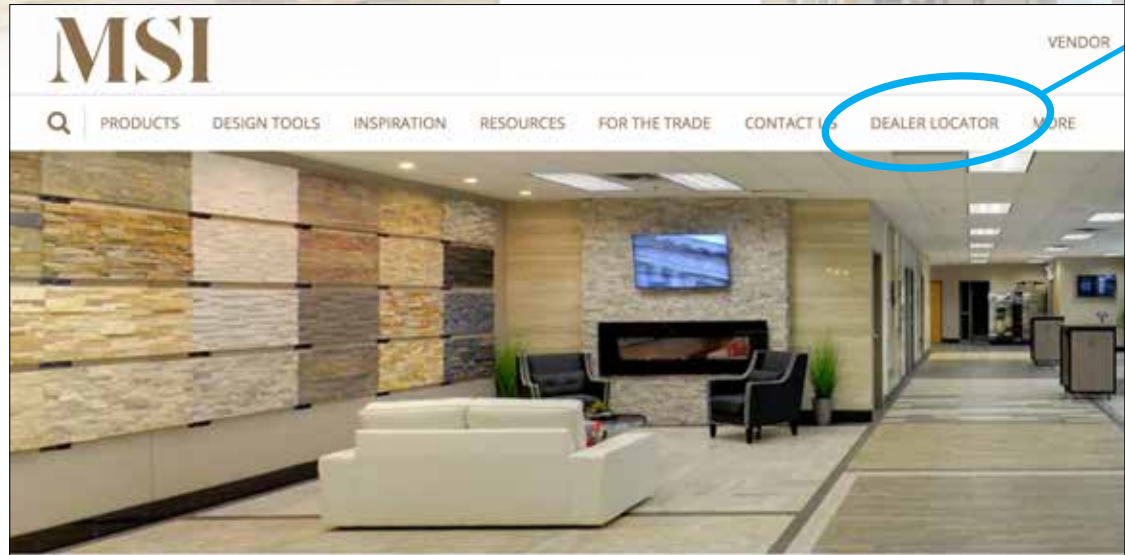
1

To **Become an MSI Retailer** go to the **FOR THE TRADE** tab on msisurfaces.com and select **Become a Retailer**.



2

Once here, fill in all of the appropriate information and an MSI Team Leader will get in touch with you as soon as possible to complete your MSI Retailer induction.



BECOME AN MSI RETAILER

If you are a retailer interested in carrying our products, please complete the form below. Due to high demand, we are actively seeking retailers across the country.

Company Name	
<input type="text"/>	
*First Name	*Last Name
<input type="text"/>	<input type="text"/>
*Street	Apt. No.
<input type="text"/>	<input type="text"/>
*State	*City
<input type="text"/>	<input type="text"/>
*Zip Code	Country
<input type="text"/>	<input type="text"/>
*Phone	*Email Address
<input type="text"/>	<input type="text"/>
Company Website	No. Of Employees
<input type="text"/>	<input type="text"/>

Becoming an MSI Retailer will allow your location(s) to be shown in our **Dealer Locator** accessible directly from msisurfaces.com.



SEARCH

NEAREST MSI SHOWROOM

MSI
 MSI ATLANTA
 7950 Troon Circle
 Austell, GA 30168

[CONTACT](#) [DIRECTIONS](#)

MSI SHOWROOMS ARE FOR PRODUCT VIEWING AND SELECTION. MSI DOES NOT SELL TO THE PUBLIC

NEAREST MSI DEALERS

<p>Pro Granite 3765 Industrial Ct Ste K Suwanee, GA 30024 <small>Products: Countertops</small></p> <p>CONTACT DIRECTIONS</p>	<p>Hillman Flooring & Design 201 Peachtree Industrial Blvd. Sugar Hill, GA 30518 <small>Products: Flooring</small></p> <p>CONTACT DIRECTIONS</p>
<p>Builders Floor Covering & Tile 120 Peachtree Industrial Blvd Sugar Hill, GA 30518 <small>Products: Flooring</small></p> <p>CONTACT DIRECTIONS</p>	<p>Atlanta Granite Creations Inc. 1695 Redi Rd Cumming, GA 30040 <small>Products: Countertops:Stile, Flooring, Countertops</small></p> <p>CONTACT DIRECTIONS</p>





Unlock all the benefits!
Become an MSI Retailer.

My MSI Home Page upon login


Products: View available slab & non slab **INVENTORY** in **REAL TIME**


- Tag slabs or non-slab items
- View pricing
- Order confirmation
- Request ship date


MSI CUSTOMER PORTAL








MSI CUSTOMER REPORTS














Homeowner Selections

View product selections made by homeowners

Invoice History Reports

View both open and close invoices within the last 15 months

Download or print invoices

View sales order details

Make Online Payment

View both open and close invoices, sales orders and credit memos

Make payments via check

Payment confirmation receipt

Order Status Report

See pending & recent orders

Shipment status

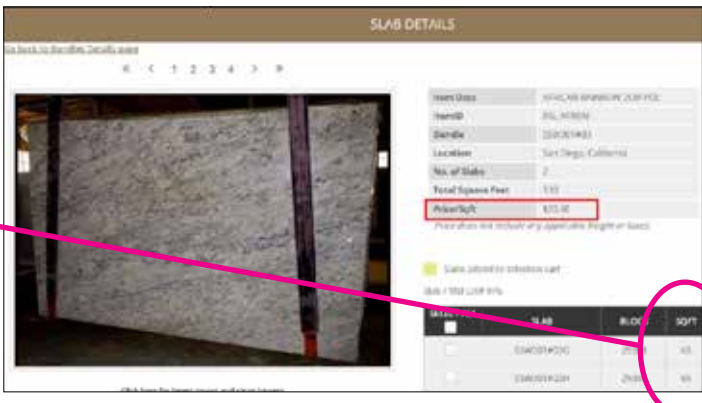
Quick Order

Using existing purchase order and click quick order

Copy and paste ID's from an excel

Enter ID's and quantity

Report an Issue



Slab Gallery



Create Purchase Orders



Order Confirmation



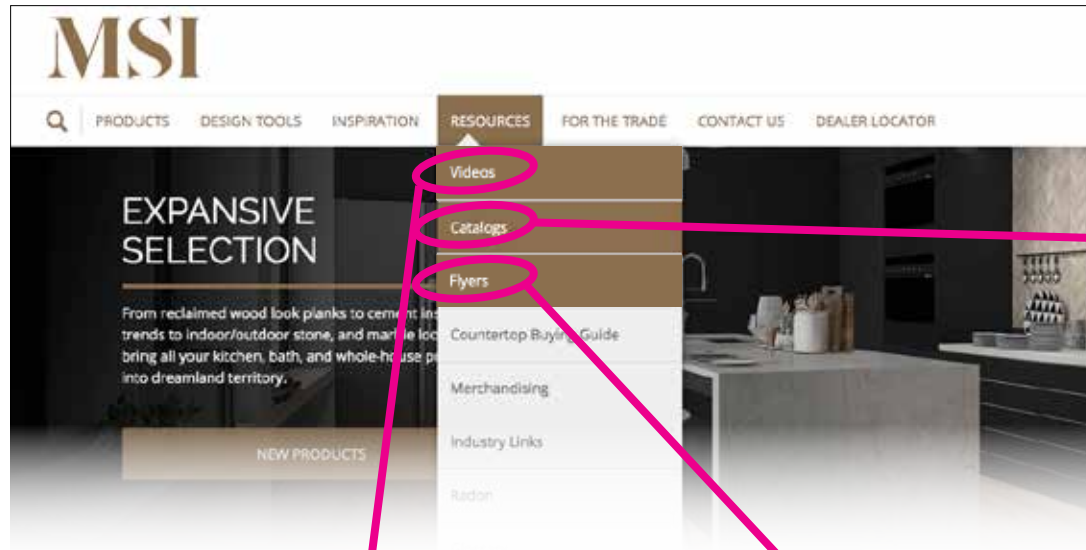
Order Status Report



Invoice History & Payment Reports

1

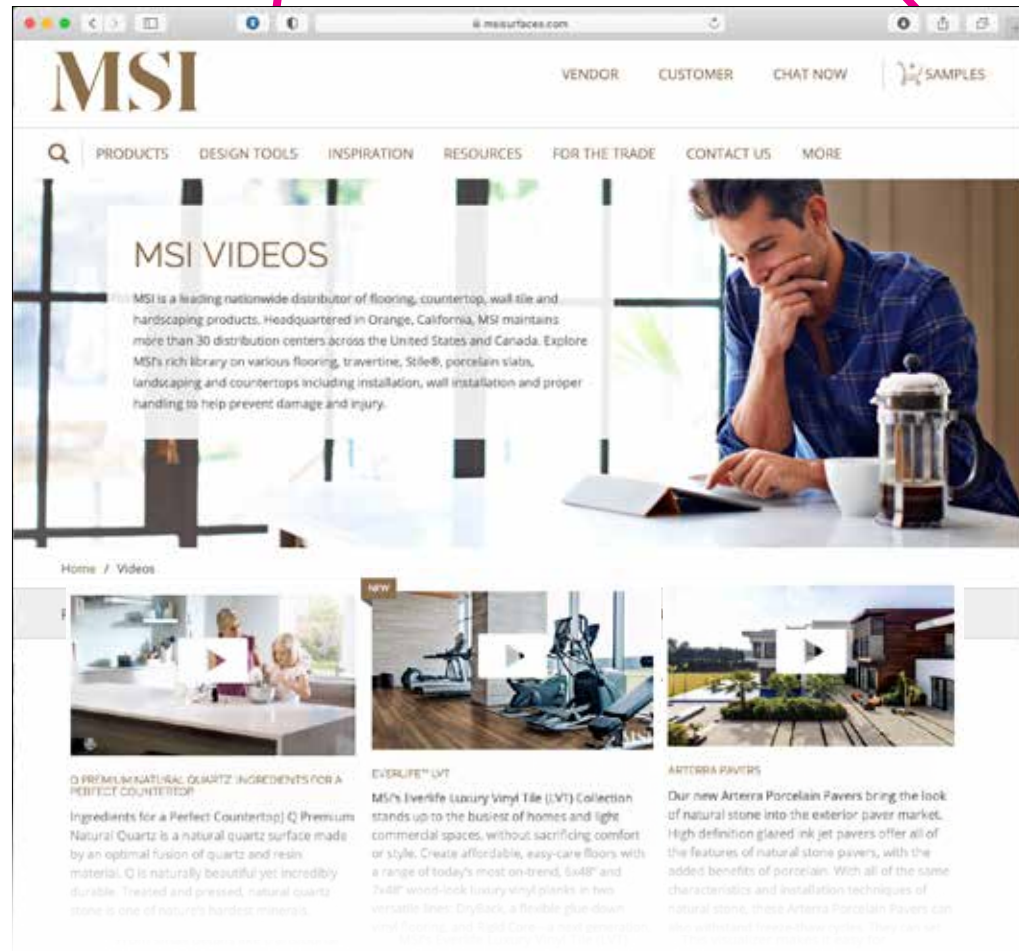
MSI Videos, Catalogs, & Flyers pages can be found on msisurfaces.com under the **RESOURCES** tab.



2

Once you select either the **Videos, Catalogs, or Flyers** pages you'll be able to easily find the appropriate product's video, catalog or flyer to suit your needs.

VIDEOS

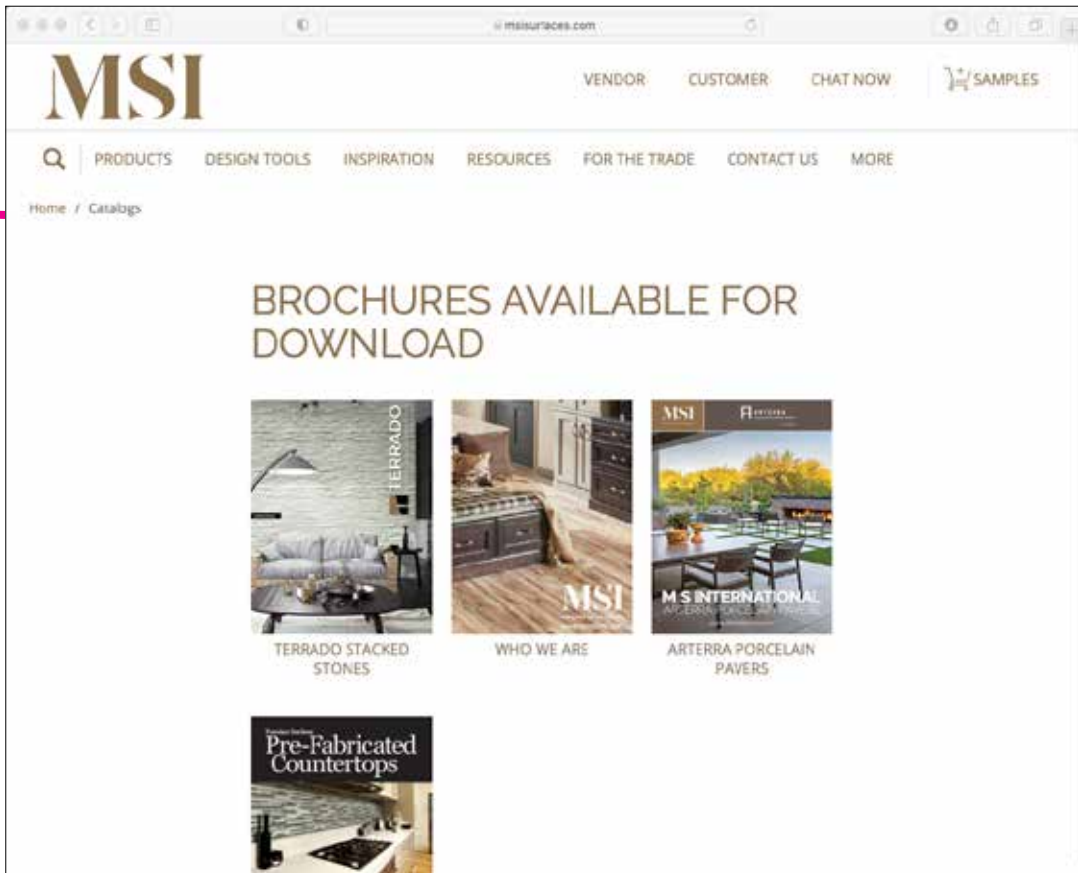


3

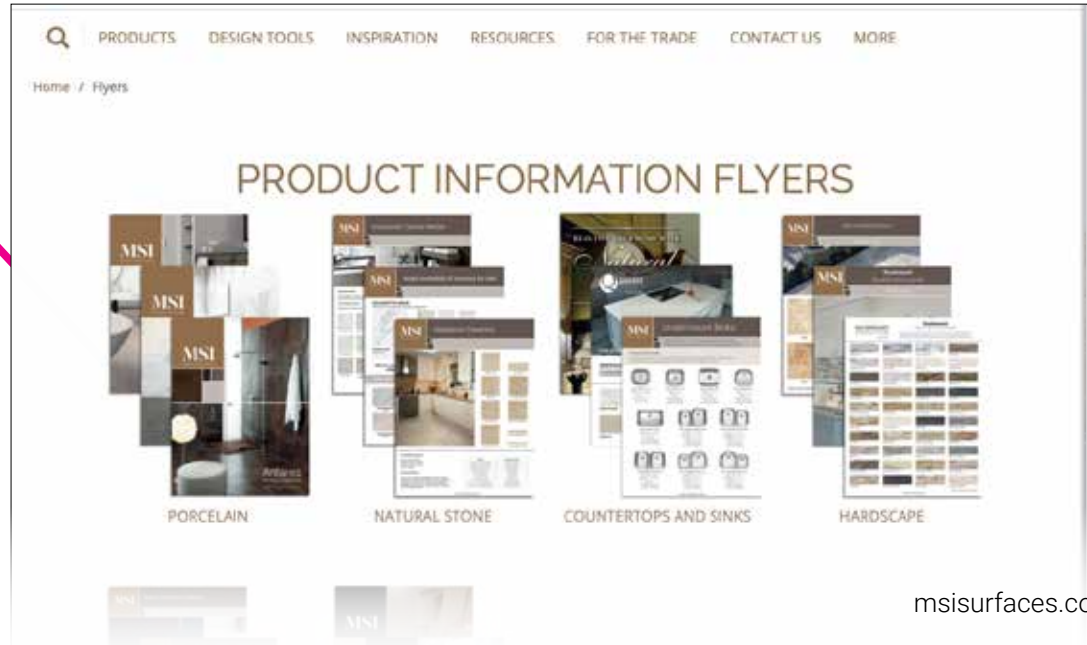
You can either send direct links to these resources or print them out to have a physical copy on hand.

Leave a lasting impression!

CATALOGS

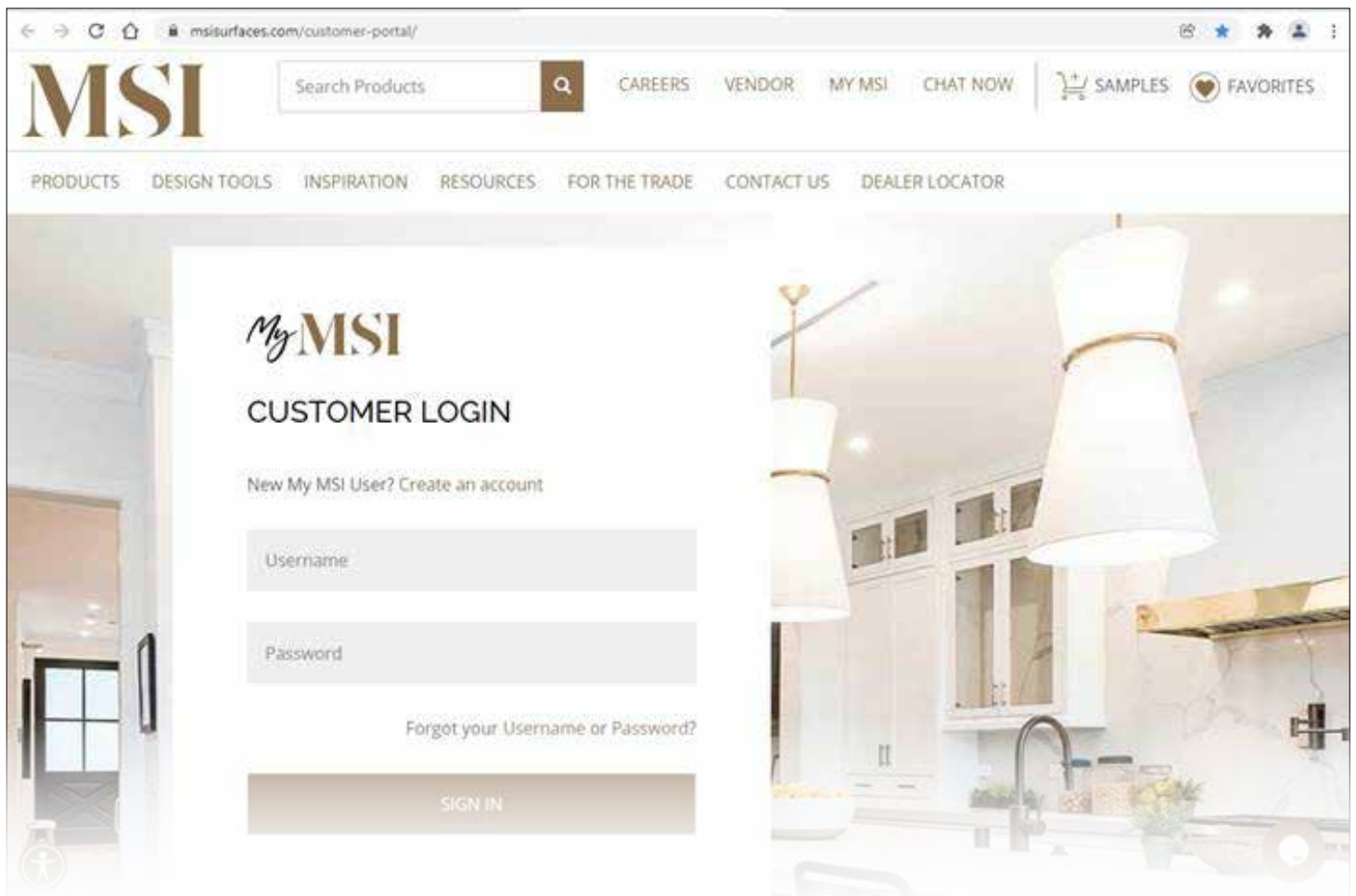


FLYERS



Strengthen your web presence with the full catalog of MSI digital photography.

MSI'S CUSTOMER IMAGE PORTAL



1. Complete access to thousands of digital assets
 - high res product photos
 - high res room scenes
2. Search by metadata
3. Download various sizes for any need
4. Organized by msisurfaces.com structure
5. User agreement automatically on file
 - by accepting terms via website
6. Easy access through MSI provided login



Find products just as you would on msisurfaces.com

WELCOME

My MSI Customer Portal gives you access to information, ordering tools, resources, and inspiration, 24/7. Just the touch of a button and you can see real-time inventory, open invoices, homeowner selections, order status, and more. Discover how MSI can help your projects run smoothly.



EXPLORE BENEFITS →



MY MSI REPORTS

Apply Reset

WEBSITE SECTION ▾

PRODUCT ID ▾

PRODUCT NAME ▾

ASSET TYPE ▾

... or use the MSI product ID or product name to find exactly what you want

Cart

	LFAKILVSTYCR2424-Primary-Web-Image.jpg	UNLICENSED	REMOVE
	F3M2TF-GL58-AR-4MM-Primary-Web-Image.tif	UNLICENSED	REMOVE
	F3M2TF-FNS-ALAGRY-6MM-5-Primary-Web-Image.tif	LICENSED	REMOVE
	SMOIT-FT-AR-236-Primary-Web-Image.tif	LICENSED	REMOVE
	F3M2TF-FNS-GLABLK-6MM-5-Primary-Web-Image.tif	LICENSED	REMOVE
	LFAKINRAGRE1224-Primary-Web-Image.jpg	UNLICENSED	REMOVE
	LFAKILVSTYCR2424-Primary-Web-Image.jpg	UNLICENSED	REMOVE

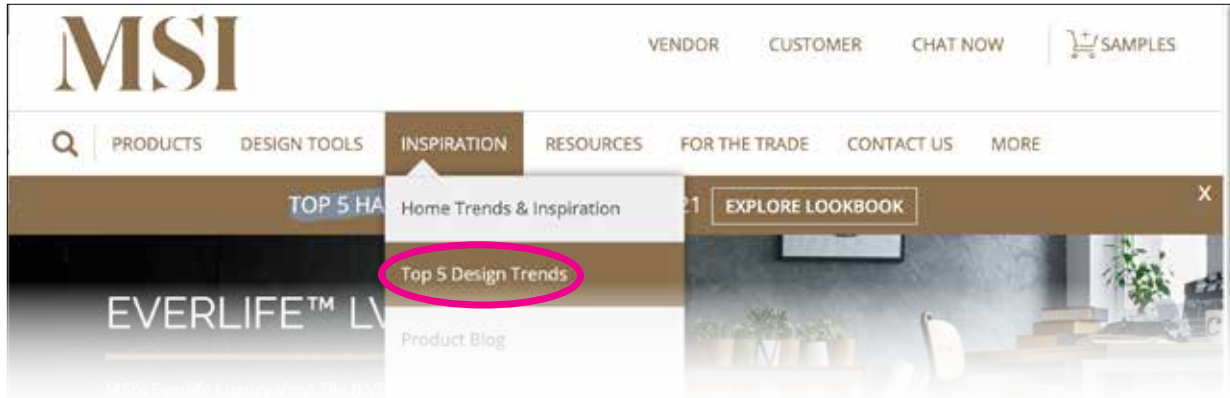
Close Clear Cart Share Cart Create Report Download Cart

Select only photos you want and add them to the cart.

1

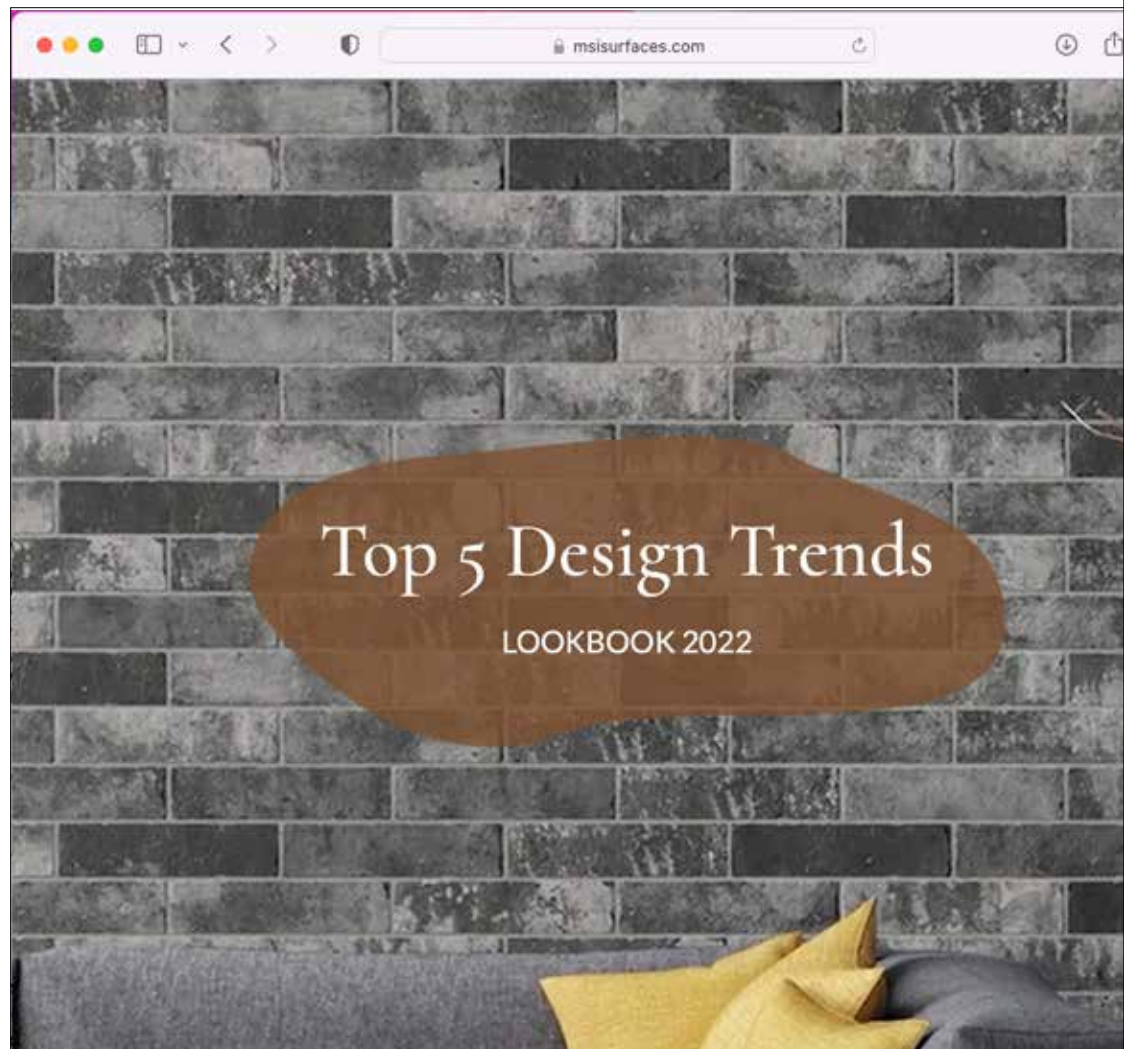
You'll find MSI's Top 5 Design Trends located under the INSPIRATION tab at [msisurfaces.com](#).

*Stay ahead of
knowing today*



2

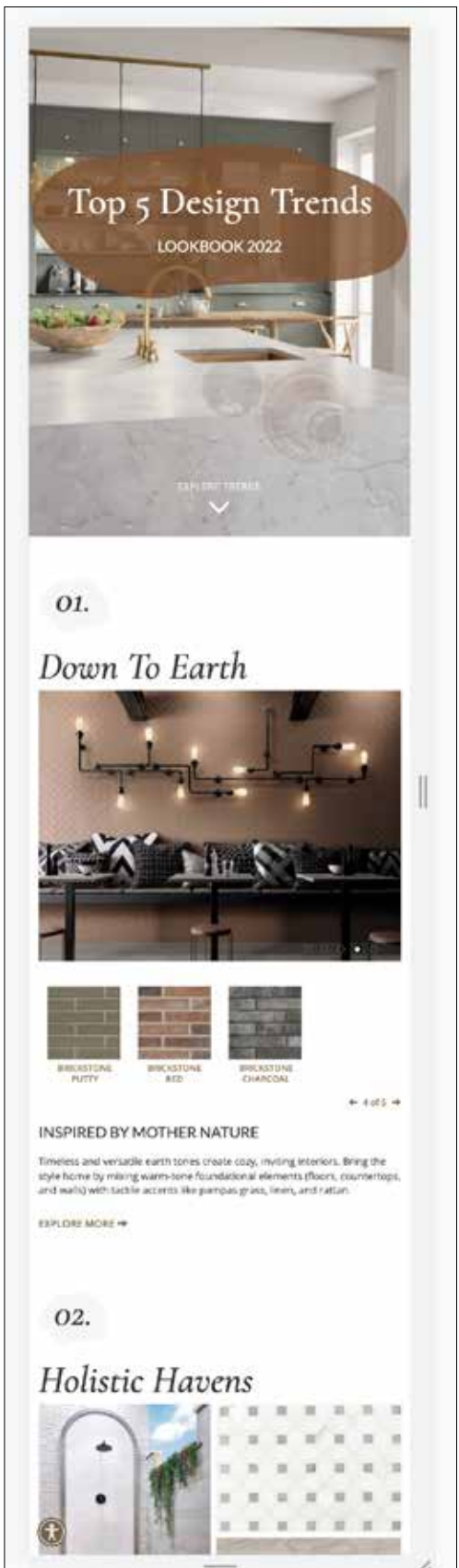
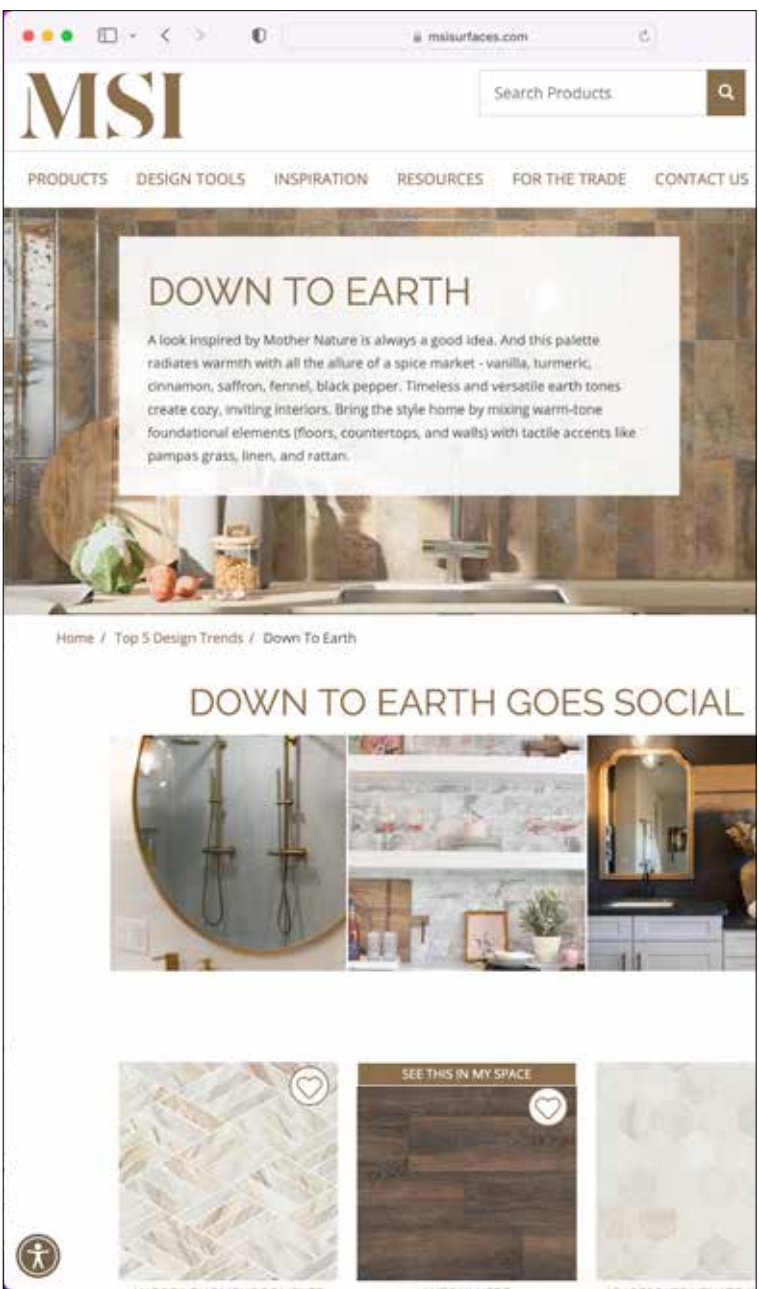
Once here, you have two choices: "**Explore the Lookbook**" will give you an overview of today's trends or you can see the product selections pertaining to each trend in detail by picking one of the **Top 5 Design Trends** below.



*of the competition by
day's leading trends!*

The **Look Book** allows you to see all 5 trends at a glance.

Choosing one of the **Top 5 Design Trends** such as **Reinventing the Nest** will bring up that trend's specific product selection.



MSI

Making Dream Surfaces Attainable