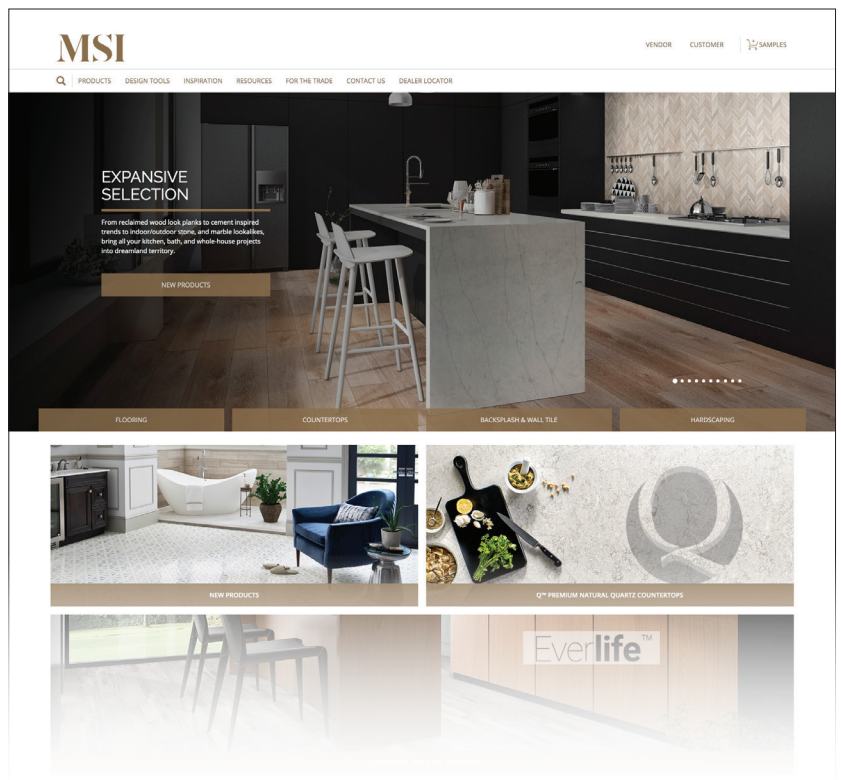




MSI

Making Dream Surfaces Attainable

Customer Resource Tools



www.msisurfaces.com

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[CUSTOMER](#)
[CHAT NOW](#)
 [SAMPLES](#)

[PRODUCTS](#)
[DESIGN TOOLS](#)
[INSPIRATION](#)
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TOP 5 HARD SURFACE TRENDS FOR 2021
EXPLORE LOOKBOOK

EXPANSIVE SELECTION

From reclaimed wood look planks to cement inspired trends to indoor/outdoor stone, and marble lookalikes, bring all your kitchen, bath, and whole-house projects into dreamland territory.

NEW PRODUCTS

FLOORING

COUNTERTOPS

BACKSPLASH & WALL TILE

HARDSCAPING

NEW PRODUCTS

Q™ PREMIUM NATURAL STONE

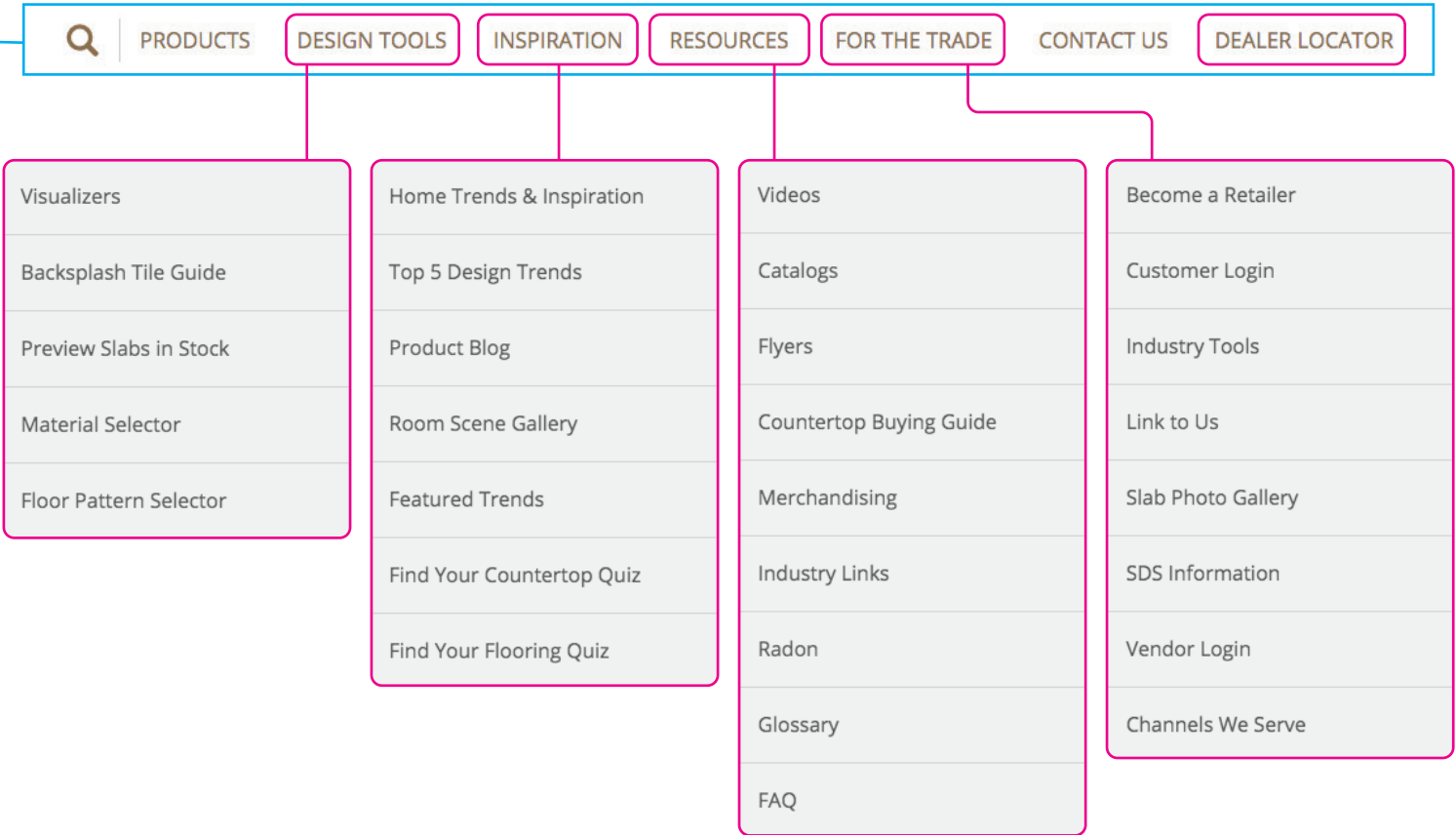
EVERETT

Welcome to our site, if you need help simply reply to this message, we are online and ready to help.

Customer Support 4 minutes ago

Now chatting with MSI Agent.

We've done all the work for you!



From **msisurfaces.com** you can access all of the tools we've put together to make your selling more robust and easier than ever. View photographs, installation shots, and detailed information of our whole product line. Integrate our design tools into your own website. Find inspiration from our gallery or blog. Access all of our resources or become an MSI certified retailer. You can also add your store to our dealer locator. Our website averages around 600,000 unique hits a month!

In the next few pages we'll show you how to access and use the tools we've built for you!

PRODUCTS



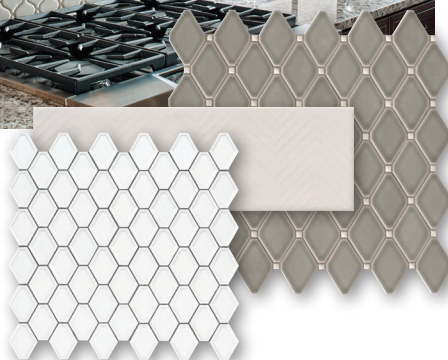
Flooring



Countertops



Backsplash &
Wall tile



Hardscape



BRANDS



From MSI

Porcelain Pavers



Porcelain Ledgers



From MSI

Luxury Vinyl Tile



FROM MSI

Stacked Stone
Ledgers



Natural Stone Pebbles



From MSI

Quartz Countertops



FROM MSI

Stacked Stone
Ledgers



From MSI

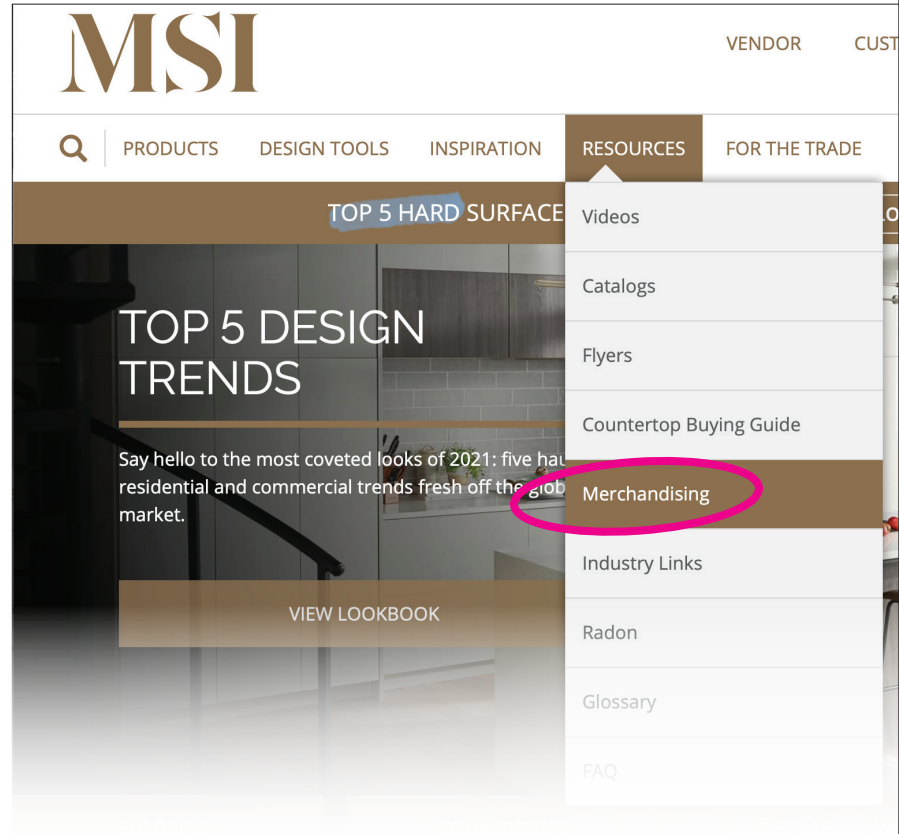
Porcelain Slabs



Manufactured
Ledgers

1

MSI **Merchandising** information can be found in the RESOURCES tab at [msisurfaces.com](#). Select **Merchandising** in the menu.



2

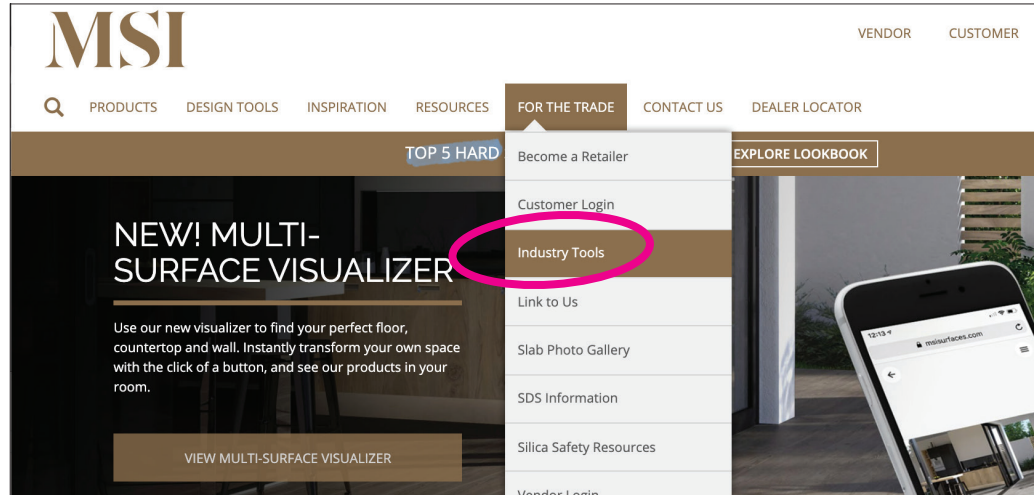
Once here, you can view all of our **Merchandising** tools available to you. You can view and/or download and print these display flyers. They contain key information such as products included, benefits of the displays, and foot print measurements so you can accurately determine the best displays for your retail space.

*Maximize
the potential
of your
retail space!*

msisurfaces.com | 7

1 To use MSI's **Customer Website Tools** go to the **FOR THE TRADE** tab on msisurfaces.com and select **Industry Tools**.

2 Once on **Industry Tools**, scroll to the bottom and fill out the request form to access any or all of MSI's website tools.



REQUEST FORM

INDUSTRY TOOL REQUEST FORM

Complete and submit the form below, upon the industry verification and MSI approval, you will receive an email confirmation with easy implementation instructions to place MSI's industry tools on your website.

COMPANY INFORMATION

*First Name

First Name

*Last Name

Last Name

*Company Name

Company Name

*Phone

Phone

*Email Address:

Email

*Web Programmer Email:

Developer Email

*Street

Street

*City

City

*Zip Code

Zip Code

*State

State

*Your Website(URL):

Website URL

*MSI Contact Name

MSI Contact Name


CHOOSE MSI INDUSTRY TOOLS

☐ Kitchen Visualizer
 ☐ Granite Countertop Colors
 ☐ Q Premium Natural Quartz Colors
 ☐ Wood Look Tile Collection
 ☐ Stacked Stone Ledger Panels
 ☐ Floor Pattern Selector
 ☐ Bathroom Visualizer
 ☐ Edge Profile Tool
 ☐ Stacked Stone Visualizer
 ☐ Material Selector
 ☒ All

TERMS

I hereby certify that the M S International, Inc. industry tools will only be placed on the domain above. Additional domains will require multiple form submissions or contact marketing@msisurfaces.com to request approval. By using these tools, we will indemnify and hold MSI harmless from any loss, liability, damage or costs, including court costs and attorney fees or other cause of action related to the use of this tool. This agreement is subject to termination at the election of MSI at anytime.

☐ I have read the M S International, Inc. terms and conditions and agree

☐ I'm not a robot
 

SUBMIT

8 | msisurfaces.com

Create an amazing online experience!

AVAILABLE TOOLS:

PLACE OUR AUGMENTED REALITY TOOL ON YOUR WEBSITE



ADD OUR AUGMENTED REALITY TOOL TO YOUR WEBSITE

EASY SETUP - NO COST TO YOU

MSI's Multi-Surface Visualizer is the most innovative augmented reality technology the industry has to offer. And now thousands of MSI dealers can add our Multi-Surface Visualizer to their website at no cost to them. If you would like to add our Multi-Surface Visualizer to your website, click sign up today to complete the short form with Roomvo.

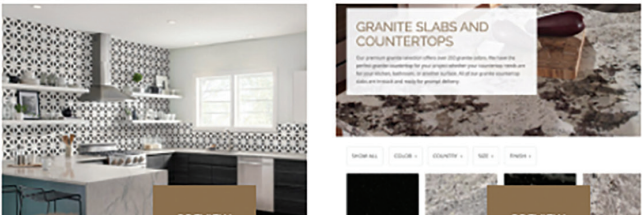
SIGN UP TODAY

PLACE MSI VISUALIZERS, PRODUCTS, TOOLS ON YOUR WEBSITE

CREATE AN AMAZING ONLINE EXPERIENCE

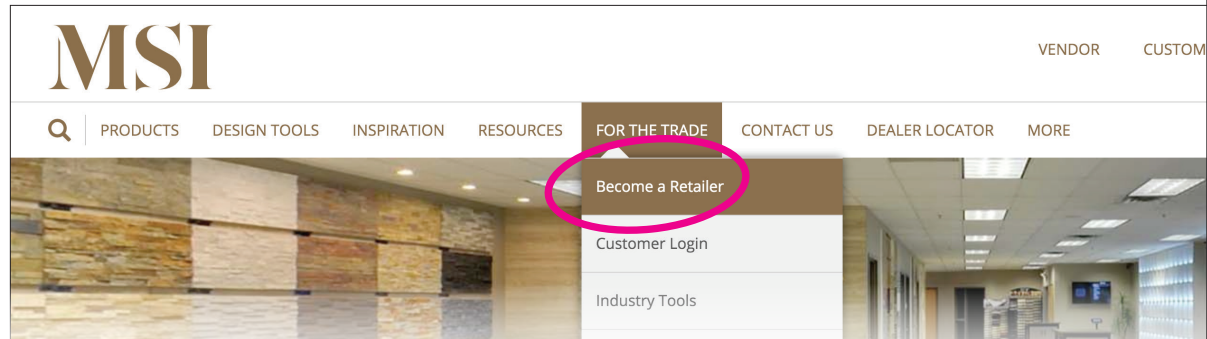
WE'VE DONE ALL THE WORK FOR YOU

Strengthen your web presence with MSI products, visualizers, and tools. From Q Premium Natural Quartz to Arterra Porcelain Pavers, and Bathroom Visualizers to our Pebbles Calculator—we have all the tools you need to help make selling more robust and easier than ever. Fill out our Industry Tool Request Form to access MSI's website tools.



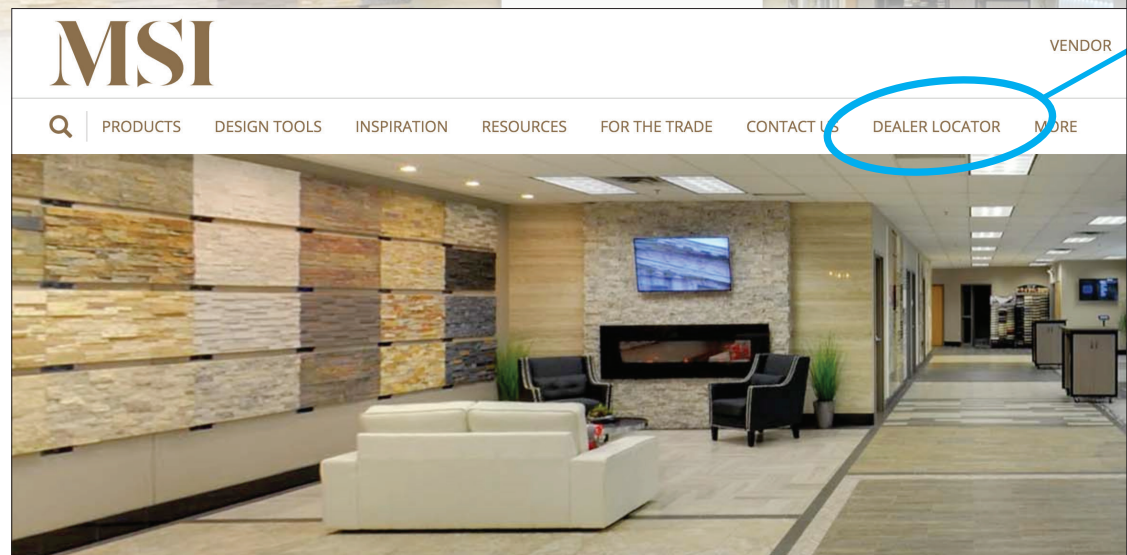
1

To **Become an MSI Retailer** go to the **FOR THE TRADE** tab on msisurfaces.com and select **Become a Retailer**.



2

Once here, fill in all of the appropriate information and an MSI Team Leader will get in touch with you as soon as possible to complete your MSI Retailer induction.



BECOME AN MSI RETAILER

If you are a retailer interested in carrying our products, please complete the form below. Due to high demand, we are actively seeking new retailers across the country.

Company Name

*First Name

*Last Name

*Street

Apt. No.

*State

*City

*Zip Code

Country

*Phone

*Email Address

Company Website

No. Of Employees

Becoming an MSI Retailer will allow your location(s) to be shown in our **Dealer Locator** accessible directly from msisurfaces.com.

SEARCH

NEAREST MSI SHOWROOM

MSI
MSI ATLANTA
7950 Troon Circle
Austell, GA 30168

CONTACTDIRECTIONS

MSI SHOWROOMS ARE FOR PRODUCT VIEWING AND SELECTION. MSI DOES NOT
SELL TO THE PUBLIC

NEAREST MSI DEALERS

Pro Granite
3765 Industrial Ct Ste K
Suwanee, GA 30024
Products: Countertops

CONTACTDIRECTIONS

Hillman Flooring & Design
201 Peachtree Industrial Blvd.
Sugar Hill, GA 30518
Products: Flooring

CONTACTDIRECTIONS

Builders Floor Covering & Tile
120 Peachtree Industrial Blvd
Sugar Hill, GA 30518
Products: Flooring

CONTACTDIRECTIONS

Atlanta Granite Creations Inc.
1695 Redi Rd
Cumming, GA 30040
Products: Countertops:Stile, Flooring, Countertops

CONTACTDIRECTIONS

Unlock all the benefits!
Become an MSI Retailer.

B2B Home Page upon login

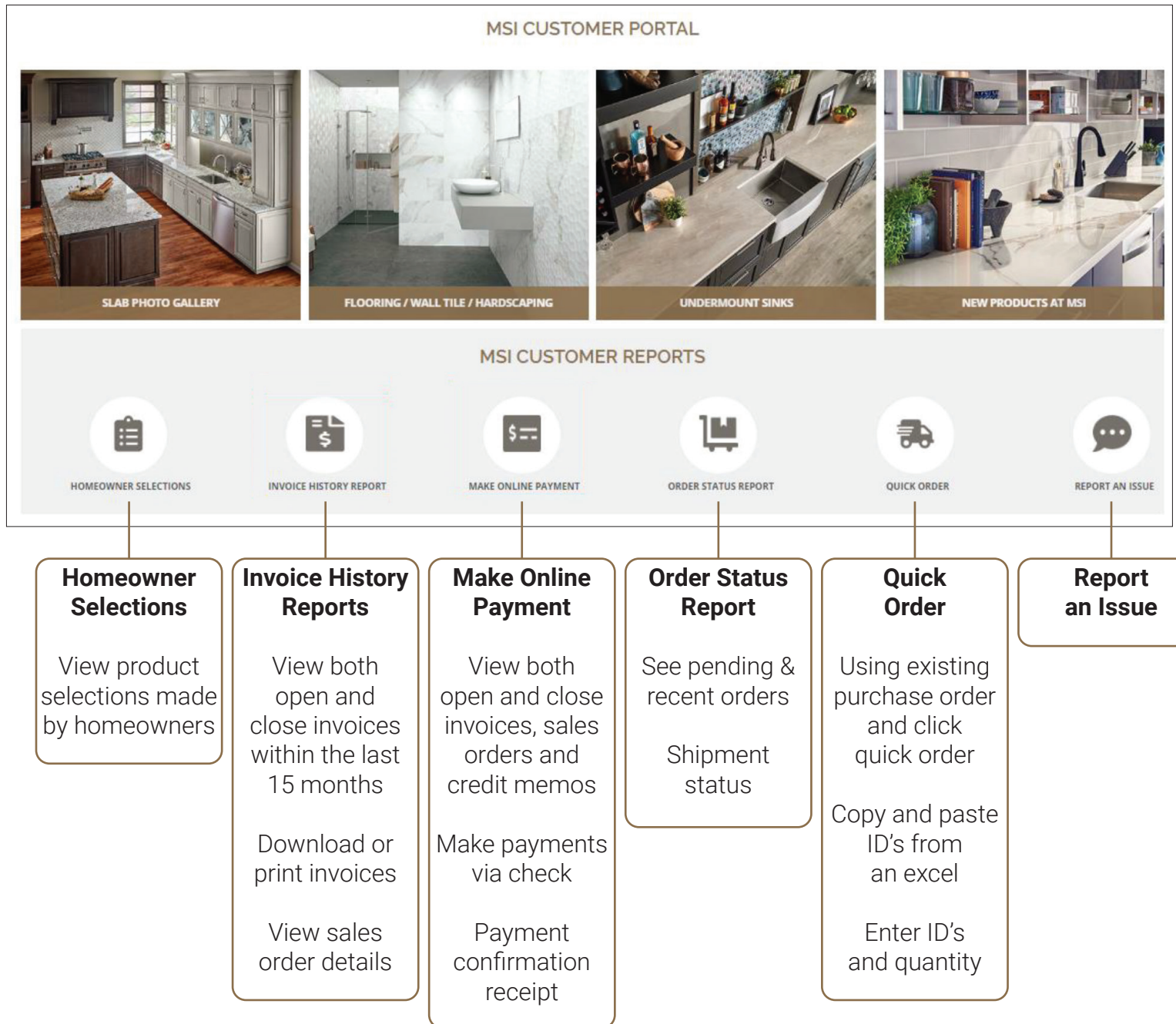
Products: View available slab & non slab **INVENTORY** in **REAL TIME**

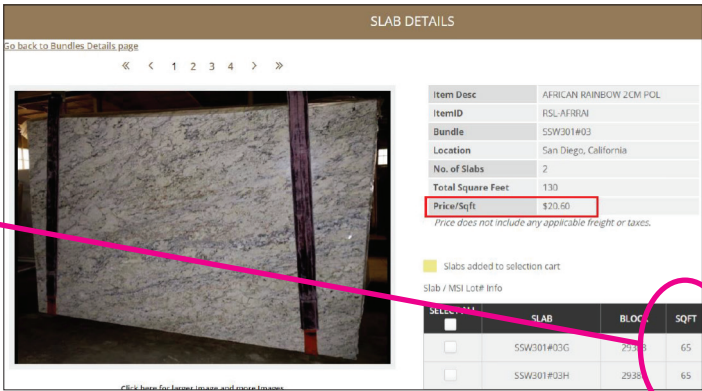
Tag slabs or non-slab items

View pricing

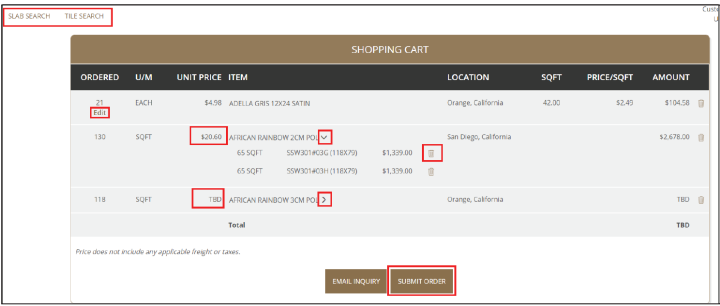
Order confirmation

Request ship date

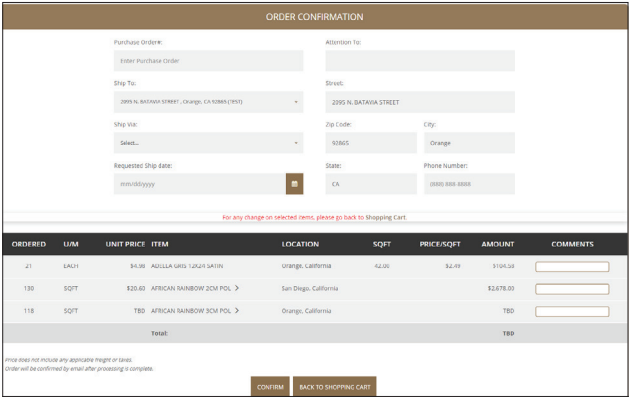




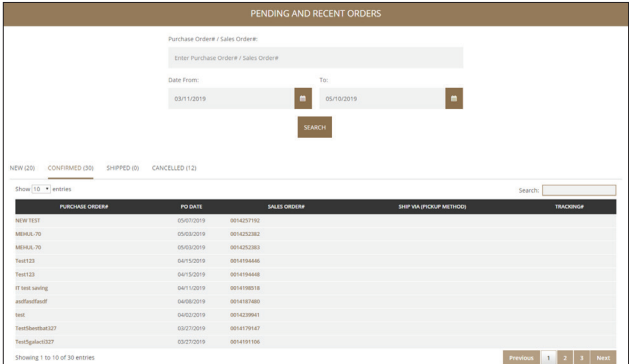
Slab Gallery



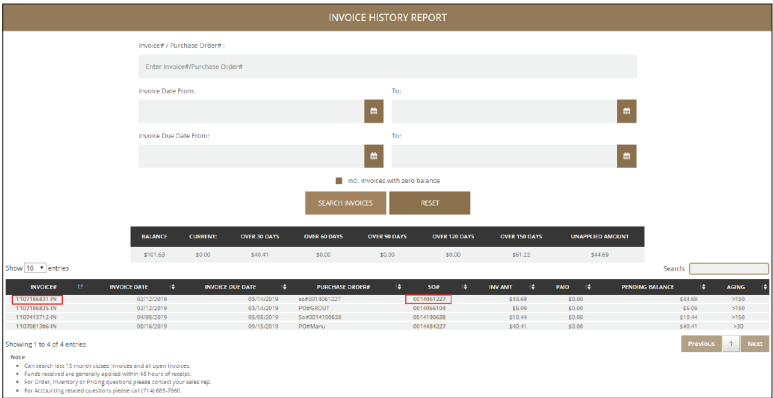
Create Purchase Orders



Order Confirmation



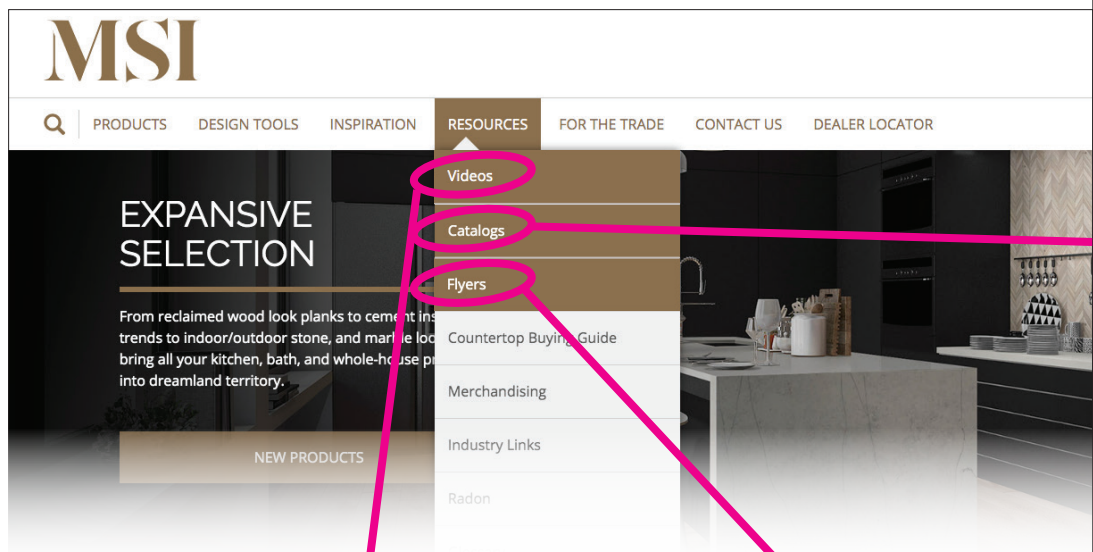
Order Status Report



Invoice History & Payment Reports

1

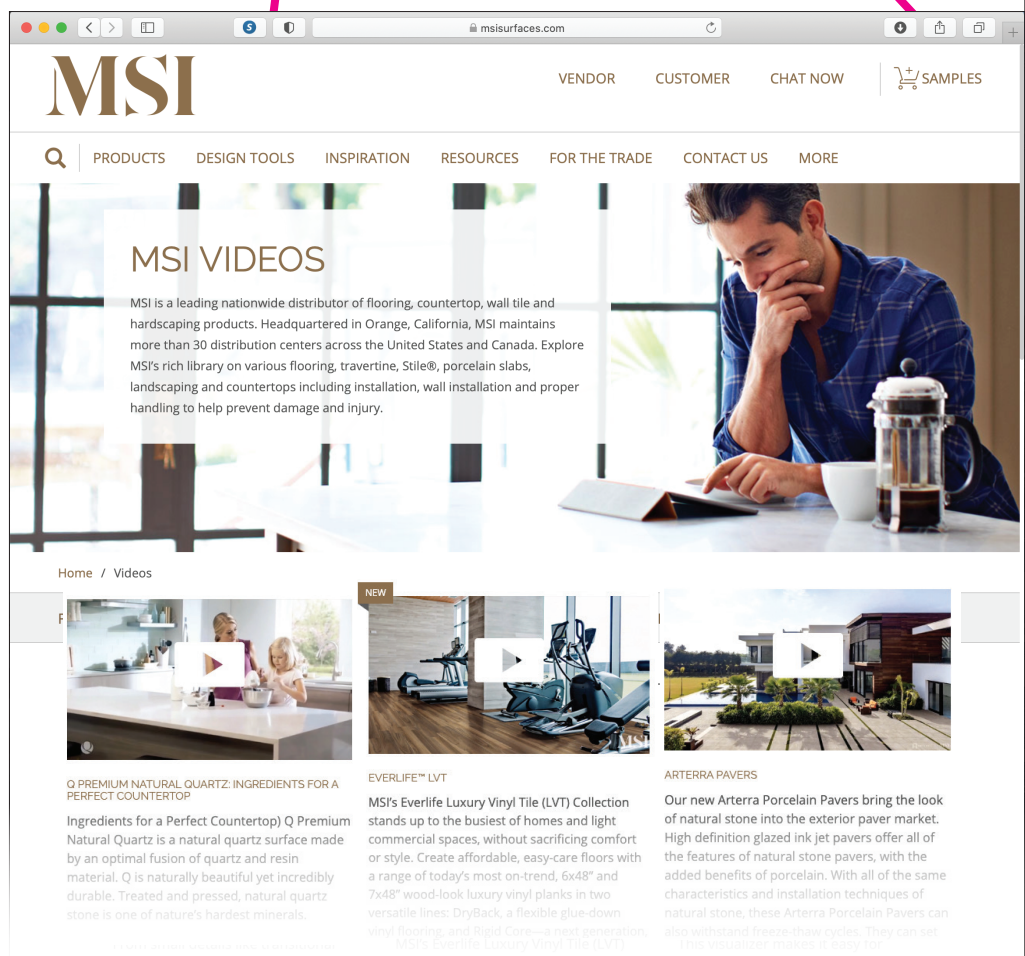
MSI Videos, Catalogs, & Flyers pages can be found on msisurfaces.com under the **RESOURCES** tab.



2

Once you select either the **Videos**, **Catalogs**, or **Flyers** pages you'll be able to easily find the appropriate product's video, catalog or flyer to suit your needs.

VIDEOS

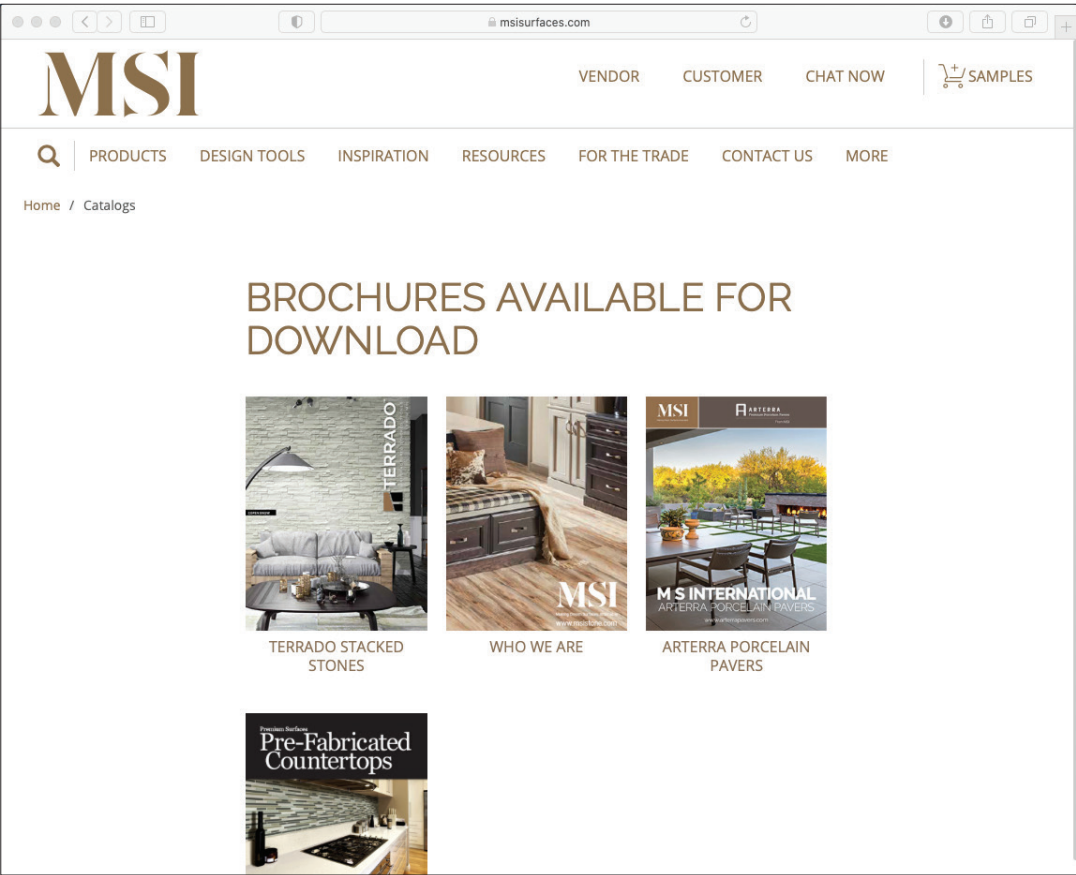


3

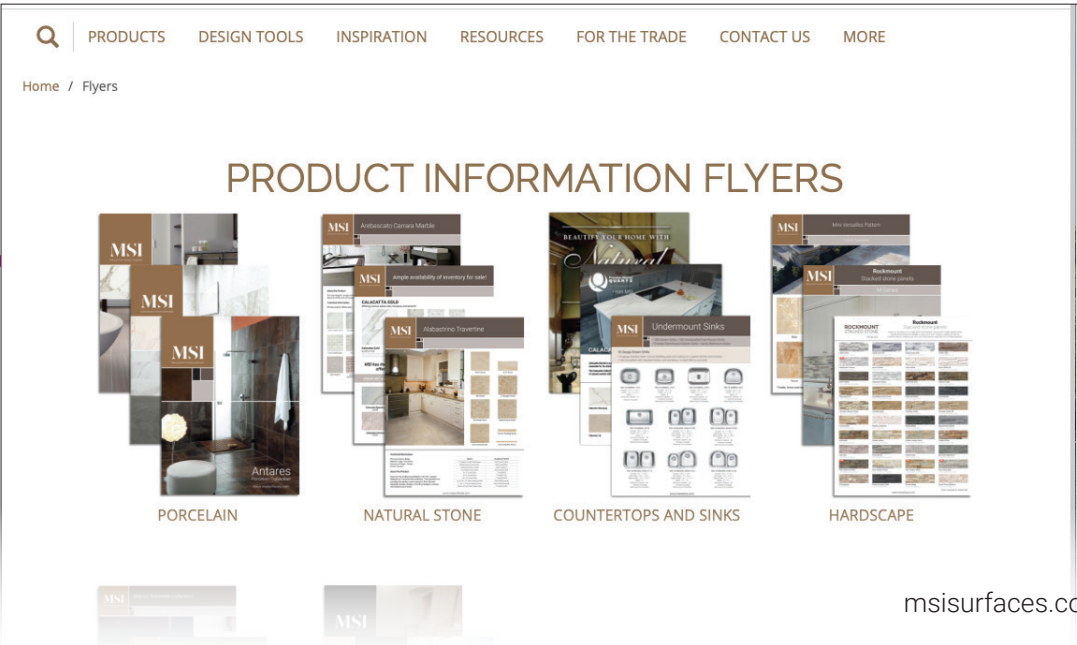
You can either send direct links to these resources or print them out to have a physical copy on hand.

Leave a lasting impression!

CATALOGS



FLYERS



Strengthen your web presence with the full catalog of MSI digital photography.

MSI'S CUSTOMER IMAGE PORTAL

The screenshot shows the MSI Customer Image Portal interface. At the top, there's a search bar with the text "What are you looking for?" and a "Search" button. Below the search bar, there are navigation tabs: "FEATURED TRENDS", "BACKSPLASH & WALL TILE", "SINKS", "COUNTERTOPS", "FLOORING", and "TOP 5 DESIGN TRENDS". Below these tabs, there are two more categories: "HARDSCAPING" and "NEW PRODUCTS".

The main content area displays a grid of product images. Each image has a title, a metadata table, and action buttons. The metadata table includes columns for "SIZE", "TYPE", and "RES.". The action buttons are "DOWNLOAD", "SHARE", and "ADD TO CART".

On the right side, there's a sidebar with a user profile section showing "Hello, Administrator" and "Log Out". Below this, there are filter buttons: "Apply" and "Reset". There's also a dropdown menu for "Cyrus". Below the dropdown, there are three sections: "PRODUCT ID", "PRODUCT NAME", and "ASSET TYPE". At the bottom of the sidebar, there are three statistics: "56 DISPLAYED", "56 TOTAL", and "2092 MILLISECONDS".

1. Complete access to thousands of digital assets
high res product photos
high res room scenes
2. Search by metadata
3. Download various sizes for any need
4. Organized by msisurfaces.com structure
5. User agreement automatically on file
by accepting terms via website
6. Easy access through MSI provided login

MSI

Q

What are you looking for?

Search

Product ID ASC

Find products just as you would on msisurfaces.com

Select All

Add to Cart

FEATURED TRENDS

BACKSPLASH & WALL TILE

SINKS


COUNTERTOPS

FLOORING

TOP 5 DESIGN TRENDS

HARDSCAPING


NEW PRODUCTS



LPAVNPACAR1224-Primary-Web-Image.jpg

SIZE	TYPE	RES.
2.9 MB	IMAGE	2400 X 2400


DOWNLOAD SHARE ADD TO CART



LPAVNLIVSTYCRE2424-Primary-Web-Image.jpg

SIZE	TYPE	RES.
5.8 MB	IMAGE	2888 X 2888


DOWNLOAD SHARE ADD TO CART



P-SMOT-GLS-Primary-Web-Image.jpg

SIZE	TYPE	RES.
35.1 MB	IMAGE	3500 X 3500


DOWNLOAD SHARE ADD TO CART



PNS-ALAGRY-6MM-5-Web-Image.tif

SIZE	TYPE	RES.
35.1 MB	IMAGE	3500 X 3500


DOWNLOAD SHARE ADD TO CART



SMOT-PT-AW-2X6-Primary-Web-Image.tif

SIZE	TYPE	RES.
35.1 MB	IMAGE	3500 X 3500

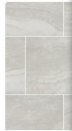
DOWNLOAD SHARE ADD TO CART



P-SMOT-PNS-GLABLK-6MM-5-Primary-Web-Image.tif

SIZE	TYPE	RES.
35.1 MB	IMAGE	3500 X 3500

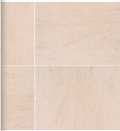
DOWNLOAD SHARE ADD TO CART



LPAVNPACAR1224-Primary-Web-Image.jpg

SIZE	TYPE	RES.
35.1 MB	IMAGE	3500 X 3500

DOWNLOAD SHARE ADD TO CART



YSTYBEI2424-Primary-Web-Image.jpg

SIZE	TYPE	RES.
35.1 MB	IMAGE	3500 X 3500

DOWNLOAD SHARE ADD TO CART

Porcelain Tile

Marble Tile

Granite Tile

Travertine Tile

Slate Tile

Quartzite Tile

Ceramic Tile

Limestone Tile

Onyx Tile

Stile Gauged Porcelain Slabs

Sandstone Tile

Thresholds & Sills

LVT EVERLIFE™

Apply

Reset

WEBSITE SECTION


PRODUCT ID

PRODUCT NAME

ASSET TYPE

... or use the MSI product ID or product name to find exactly what you want


Cart



LPAVNLIVSTYCRE2424-Primary-Web-Image.jpg

UNLICENSED


REMOVE



P-SMOT-GLSB-AR-4MM-Primary-Web-Image.tif

UNLICENSED


REMOVE



P-SMOT-PNS-ALAGRY-6MM-5-Primary-Web-Image.tif

LICENSED


REMOVE



SMOT-PT-AW-2X6-Primary-Web-Image.tif

LICENSED


REMOVE



P-SMOT-PNS-GLABLK-6MM-5-Primary-Web-Image.tif

LICENSED


REMOVE



LPAVNPACAR1224-Primary-Web-Image.jpg

UNLICENSED

REMOVE



LPAVNLIVSTYBEI2424-Primary-Web-Image.jpg

UNLICENSED

REMOVE

Close

Clear Cart

Share Cart

Create Report

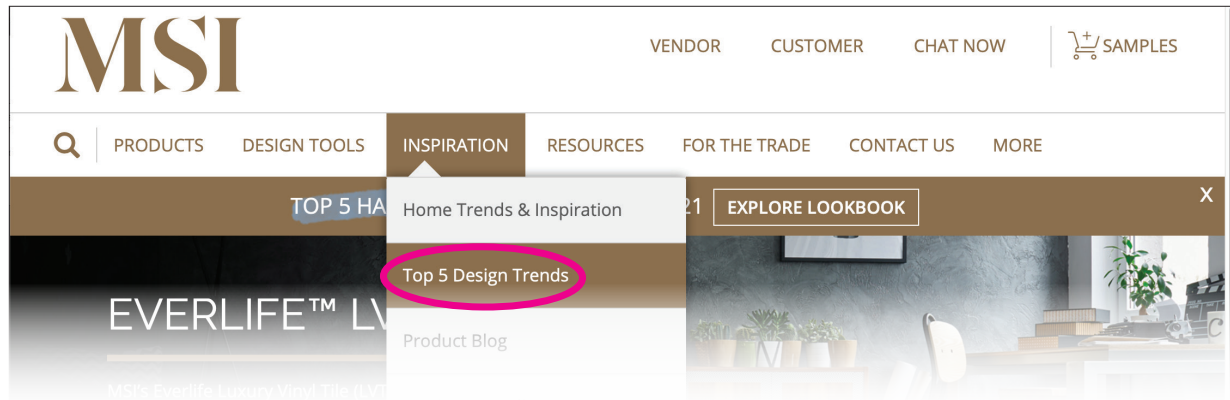
Download Cart

Select only photos you want and add them to the cart.

1

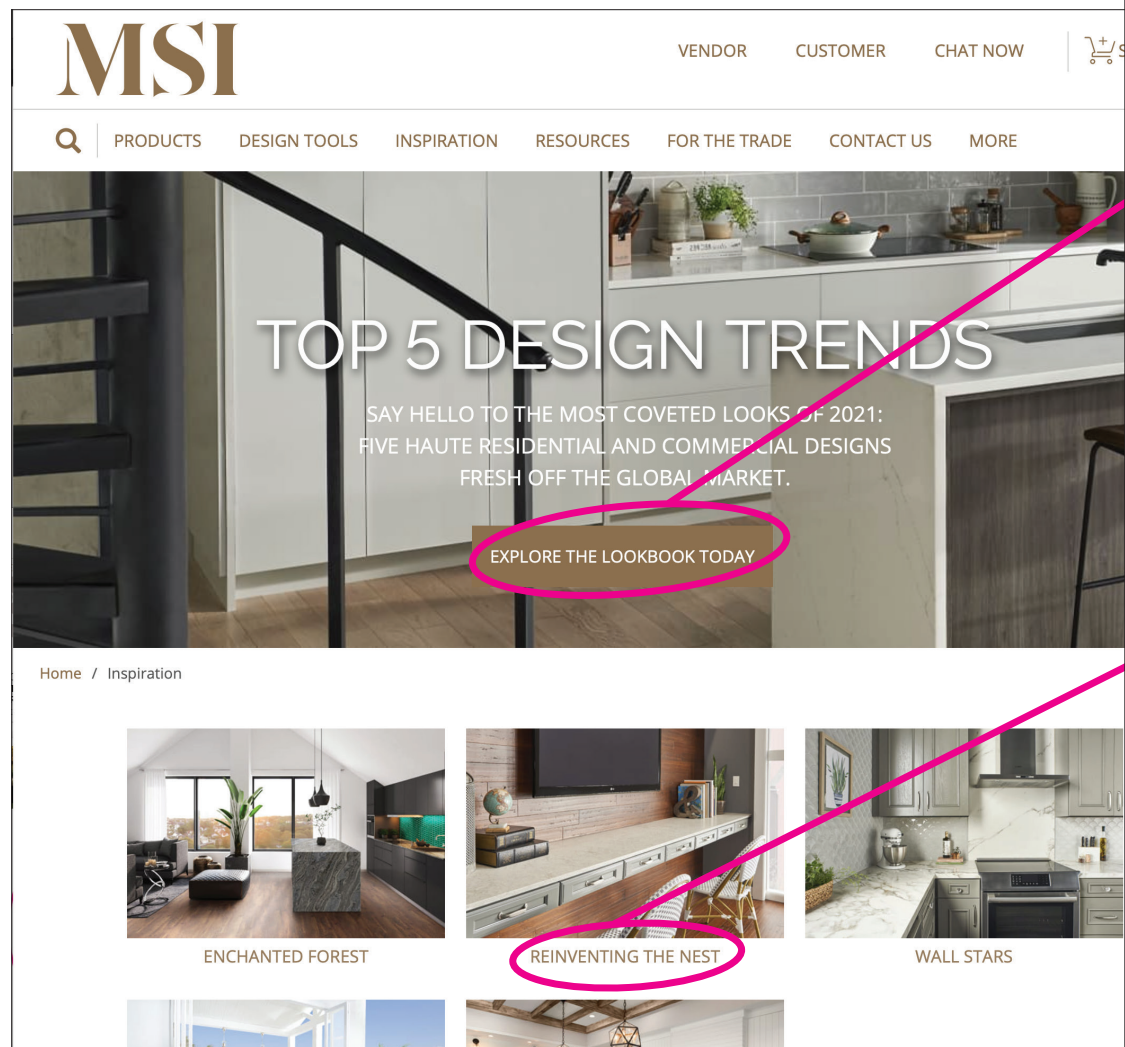
You'll find MSI's Top 5 Design Trends located under the INSPIRATION tab at msisurfaces.com.

*Stay ahead of
knowing today*



2

Once here, you have two choices: **"Explore the Lookbook"** will give you an overview of today's trends or you can see the product selections pertaining to each trend in detail by picking one of the **Top 5 Design Trends** below.



f the competition by
ay's leading trends!

The **Look Book**
allows you to
see all 5 trends
at a glance.

Choosing one of the
Top 5 Design Trends such
as **Reinventing the Nest** will
bring up that trend's specific
product selection.

2021 Trends - Reinventing The Nest

msisurfaces.com/2021-trends/reinventing-the-nest

VENDOR CUSTOMER CHAT NOW

DESIGN TOOLS INSPIRATION RESOURCES FOR THE TRADE CONTACT US DEALER LOCATOR

REINVENTING THE NEST

Whether working in a home office or remote learning from a bedroom—adjusting to the new normal is a herculean challenge for families. With everything under one roof, defined spaces and multi-purpose zones help us tune in to our roles as employees, parents, spouses, etc. More and more, we're tapping these worry-free, low-maintenance surfaces to keep our time and energy.

SEE THIS IN MY SPACE

ASTURIA AZUL

SEE THIS IN MY SPACE

ASTURIA CIELO

SEE THIS IN MY SPACE

ASTURIA FUOCO

SEE THIS IN MY SPACE

BABYLON GRAY CONCRETE

SEE THIS IN MY SPACE

CALACATTA VICENZA MATTE

SEE THIS IN MY SPACE

CARRARA IRIS

SEE THIS IN MY SPACE

CARRARA LUMOS

SEE THIS IN MY SPACE

CARRARA MARMIL

SEE THIS IN MY SPACE

CARRARA MIST

SEE THIS IN MY SPACE

CARRARA MORRO

SEE THIS IN MY SPACE

DURBAN ANTIQUATE

SEE THIS IN MY SPACE

DURBAN GREY

SEE THIS IN MY SPACE

DURBAN LIGHT

SEE THIS IN MY SPACE

EGGSH, GRAY MATTE

SEE THIS IN MY SPACE

GRAY LAGOON

SEE THIS IN MY SPACE

MARA BLANCA

TOP 5 HARD SURFACE TRENDS

ENCHANTED FOREST

REINVENTING THE NEST

WALL STARS

THE GREAT ESCAPE

GOLD WITH ENVY

FEELING INSPIRED?



Making Dream Surfaces Attainable