



SMITHCLIFFS COLLECTION

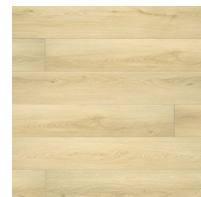
WHAT'S IN IT FOR THE DEALER?

- An extremely durable and waterproof flooring product that diversifies the dealer's waterproof offering
- With its 10MM total thickness, it has far less claims, which means it has better durability and less failures!

KEY SELLING POINTS

- 7.7"x48" Planks resembling real wood with enhanced bevel, now with EIR (Embossed in Register)!
- Features a 20 MIL equivalent CrystaLux Ultra™ protection layer with 50% greater scratch resistance
- 100% waterproof with Patented DryLux™ Technology
- Available in 9 colors including 2 new blondes: Glenbury Oak & Lanston Oak
- Comes with an extra thick 2MM attached pad for the ultimate comfort and quiet
- Easy installation, requiring no adhesives or additional padding.
- A wax coating has been added to the locking edges to ensure that spills and splashes remain on the floor surface

2 NEW BLONDES AVAILABLE!



GLENBURY OAK



LANSTON OAK



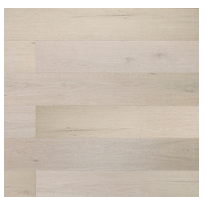
AVERY ASH®



BROCKTON®



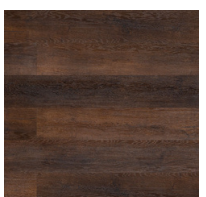
DELRAY™



DRIFTWAY™



EMRIDGE™



HILLSDALE™



MALTON®

HELPFUL RESOURCES

 [Smithcliffs™ Flyer](#)  [Smithcliffs™ Installation](#)  [Smithcliffs™ Collection](#)

 [Smithcliffs™ Collection Video](#)